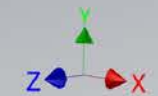


metaproject 08

ICFF | New York, NY | May 20-23

index of documents:

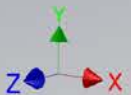
- initial concepts
- concept marketing presentation
- control package
- construction drawings
- graphic release sheet
- setup package
- comprehensive show checklist



metaproject 07

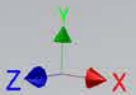
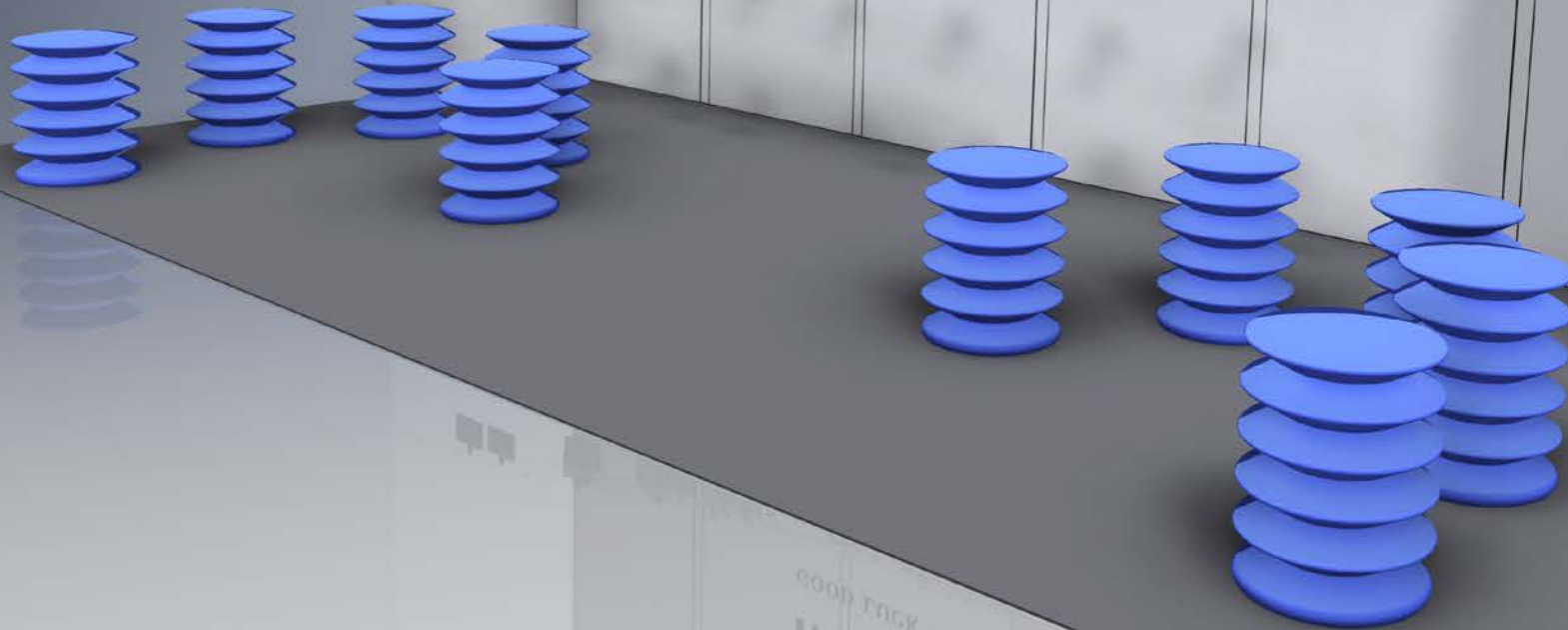
GOOD LUCK + R-I-T

designing dining



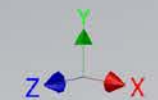
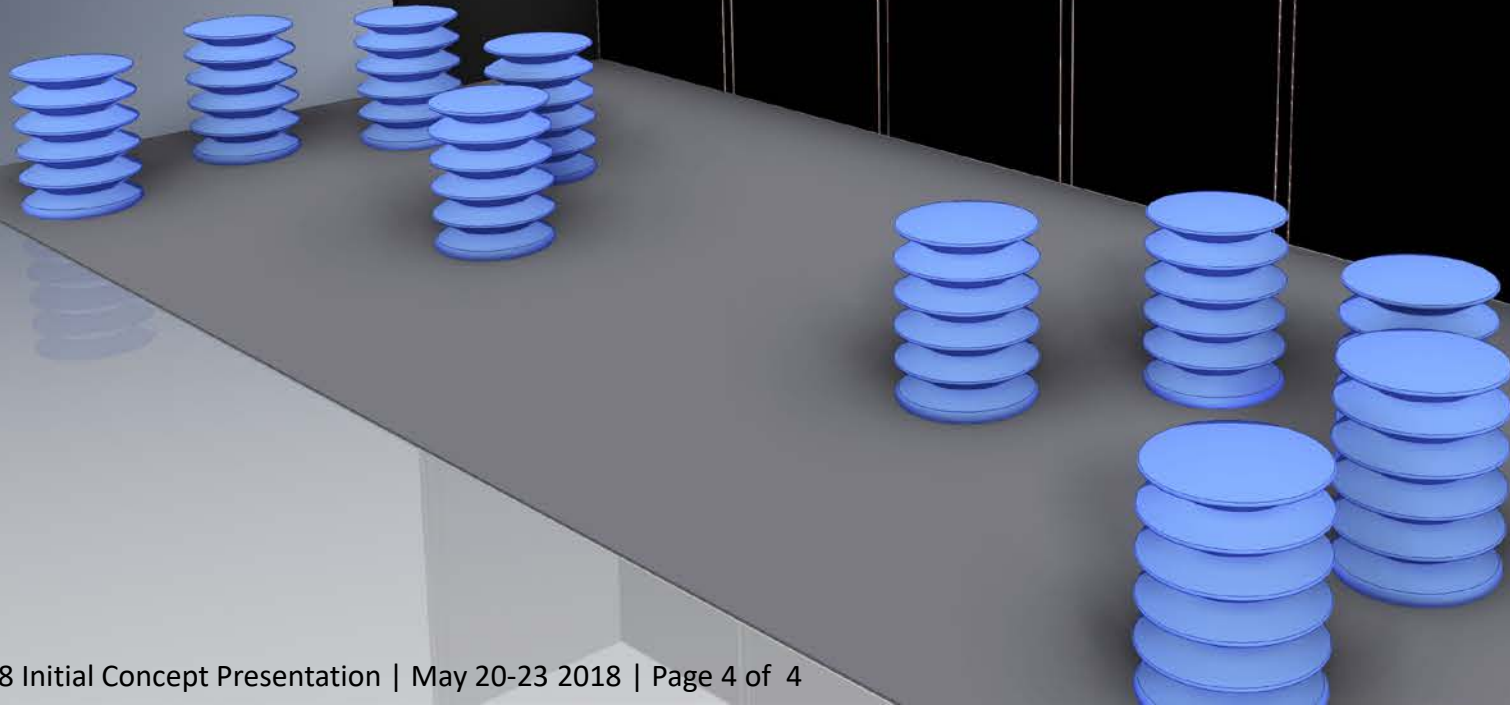
metaproject 07

GOOD LUCK + R.I.T



metaproject 07

GOOD LUCK + R-I-T



metaproject 08

marketing concept presentation

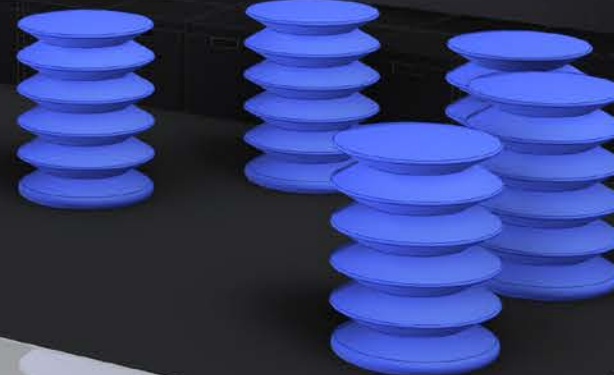
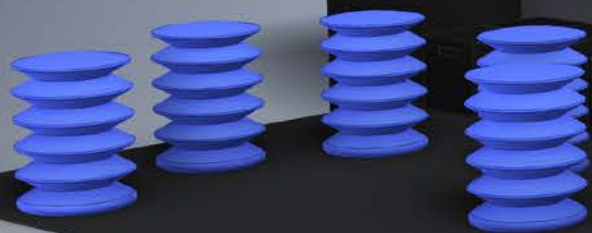
metaproject 08

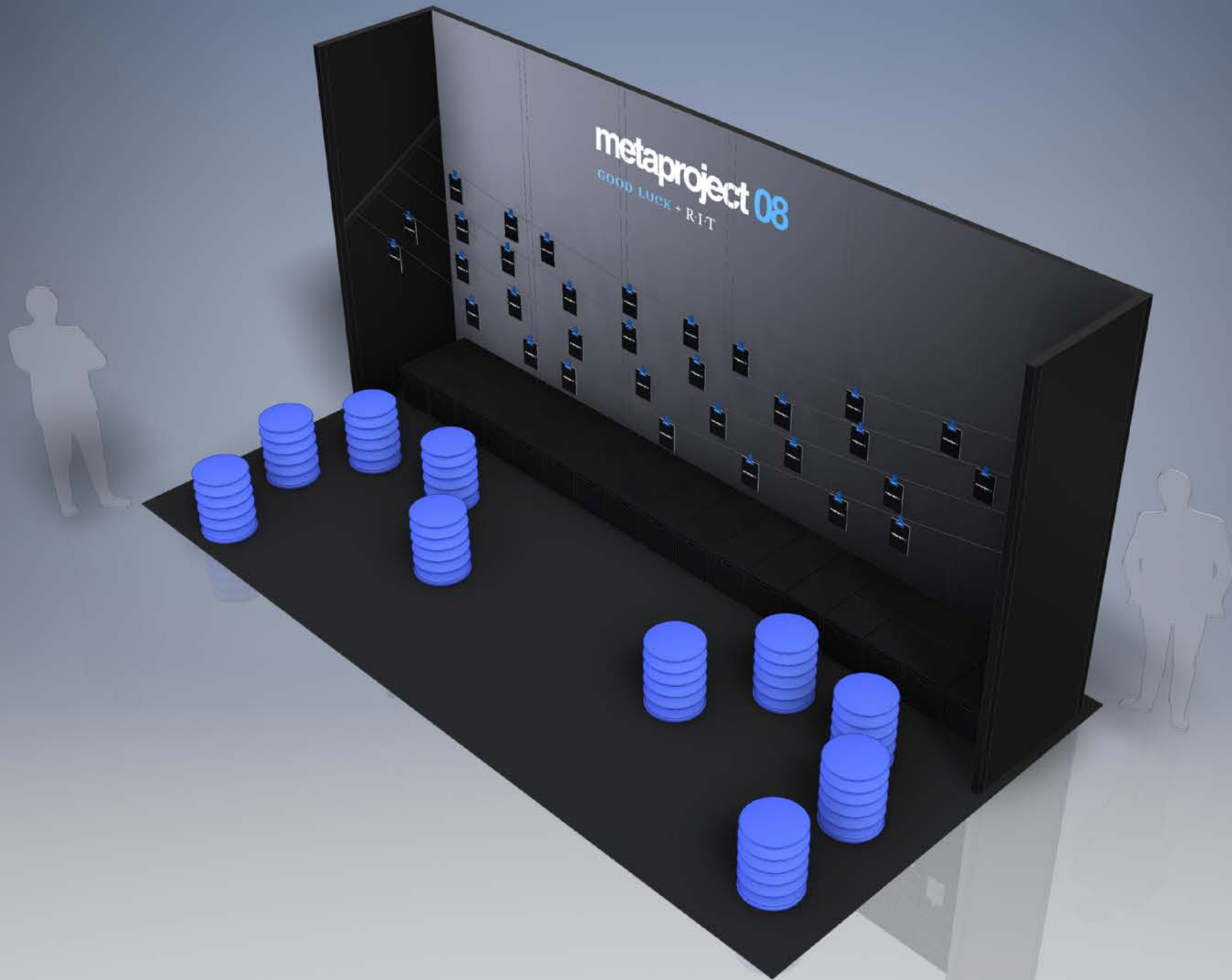
GOOD LUCK + R·I·T

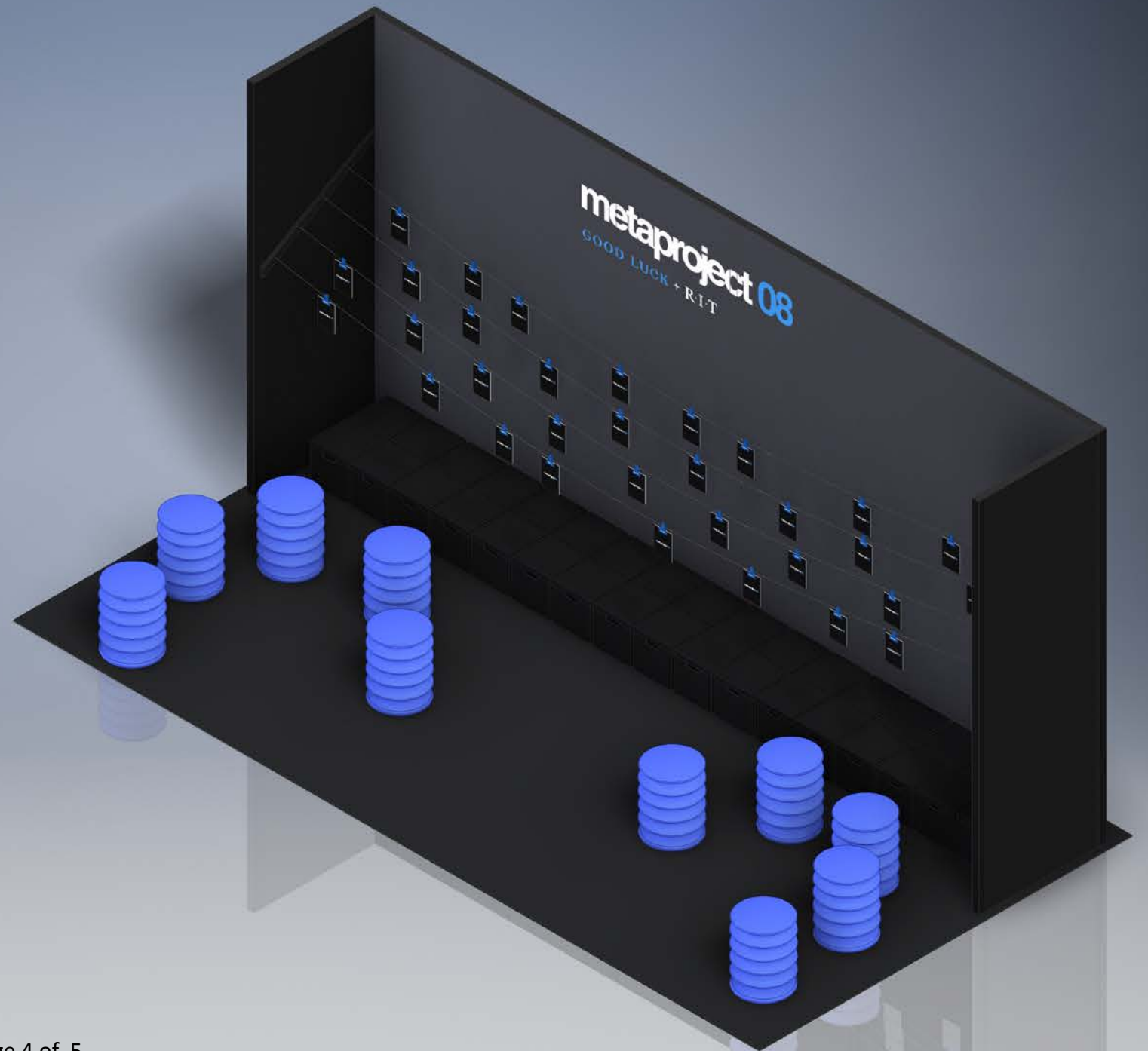


metaproject 08

GOOD LUCK + R-I-T







19.5' x 3.5' x 9.5' Veloce Wall System - painted black

(2) 42" x 1" x 2" wood cleat - painted black

(8) screw hook - painted black

vinyl graphic logo - white and metaproject blue

rjfmktg bag clip holder - blue

Product #: OWWHC-JCQHI

metaproject book

(4) 19' - 4" black cotton cord

(34) IKEA tjena storage box with lid - black

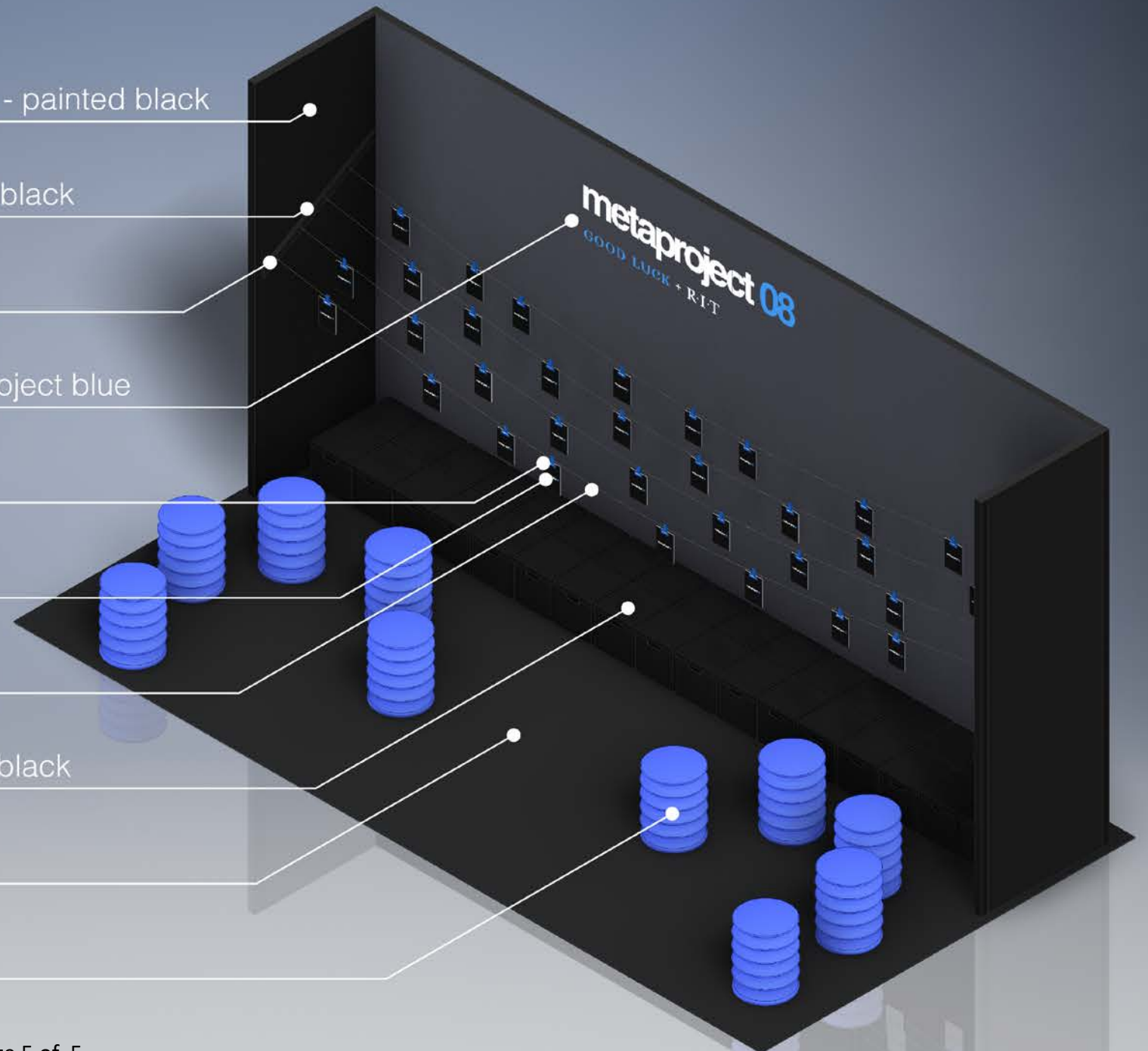
IKEA article 503.954.76

FREEMAN carpet - black

FREEMAN Prestige Booth Package

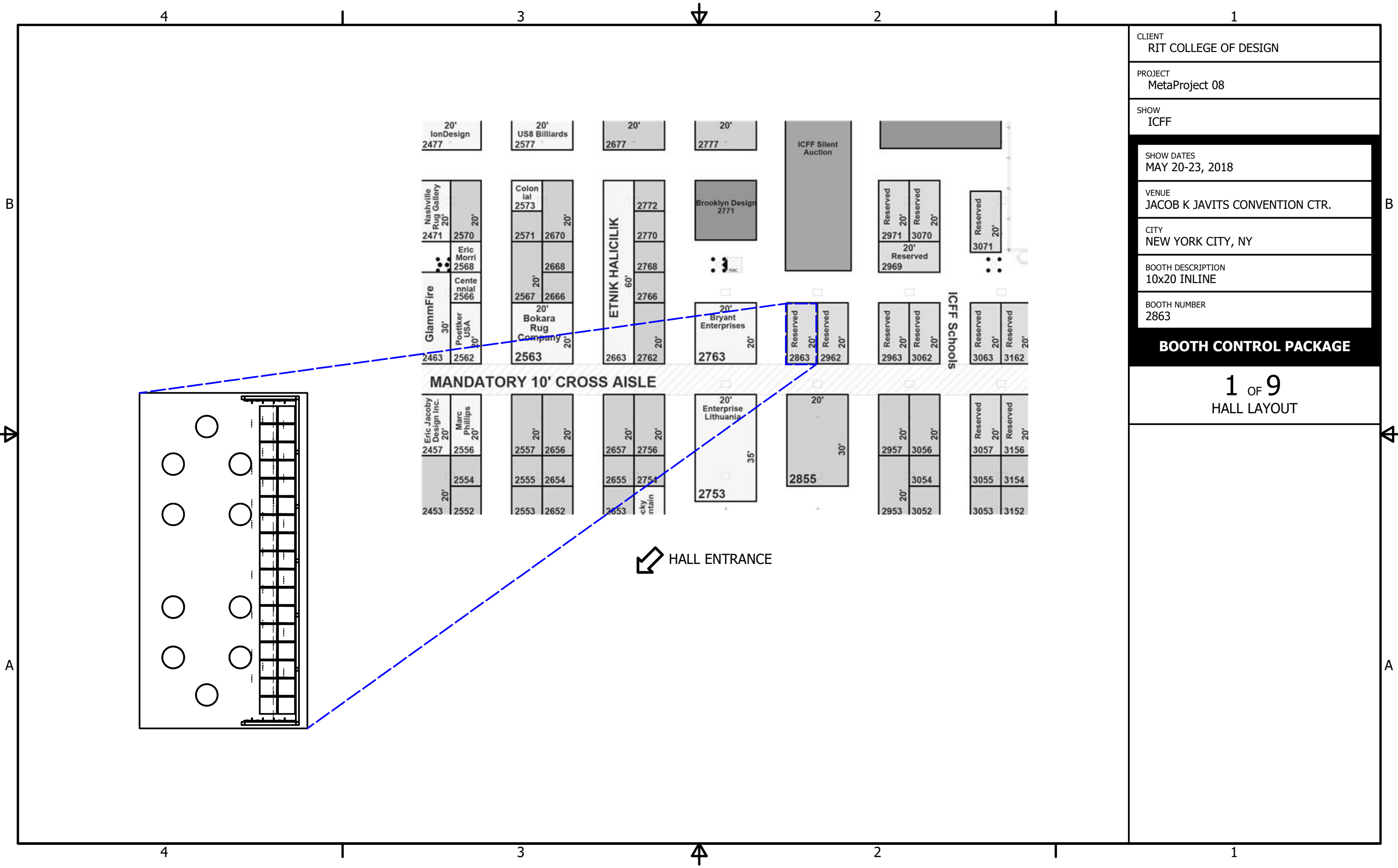
(10) Heller adultErgo stool - blue

donation



metaproject 08

control package



CLIENT
RIT COLLEGE OF DESIGN

PROJECT
MetaProject 08

SHOW
ICFF

SHOW DATES
MAY 20-23, 2018

VENUE
JACOB K JAVITS CONVENTION CTR.

CITY
NEW YORK CITY, NY

BOOTH DESCRIPTION
10x20 INLINE

BOOTH NUMBER
2863

BOOTH CONTROL PACKAGE

1 OF 9
HALL LAYOUT



CLIENT
RIT COLLEGE OF DESIGN

PROJECT
MetaProject 08

SHOW
ICFF

SHOW DATES
MAY 20-23, 2018

VENUE
JACOB K JAVITS CONVENTION CTR.

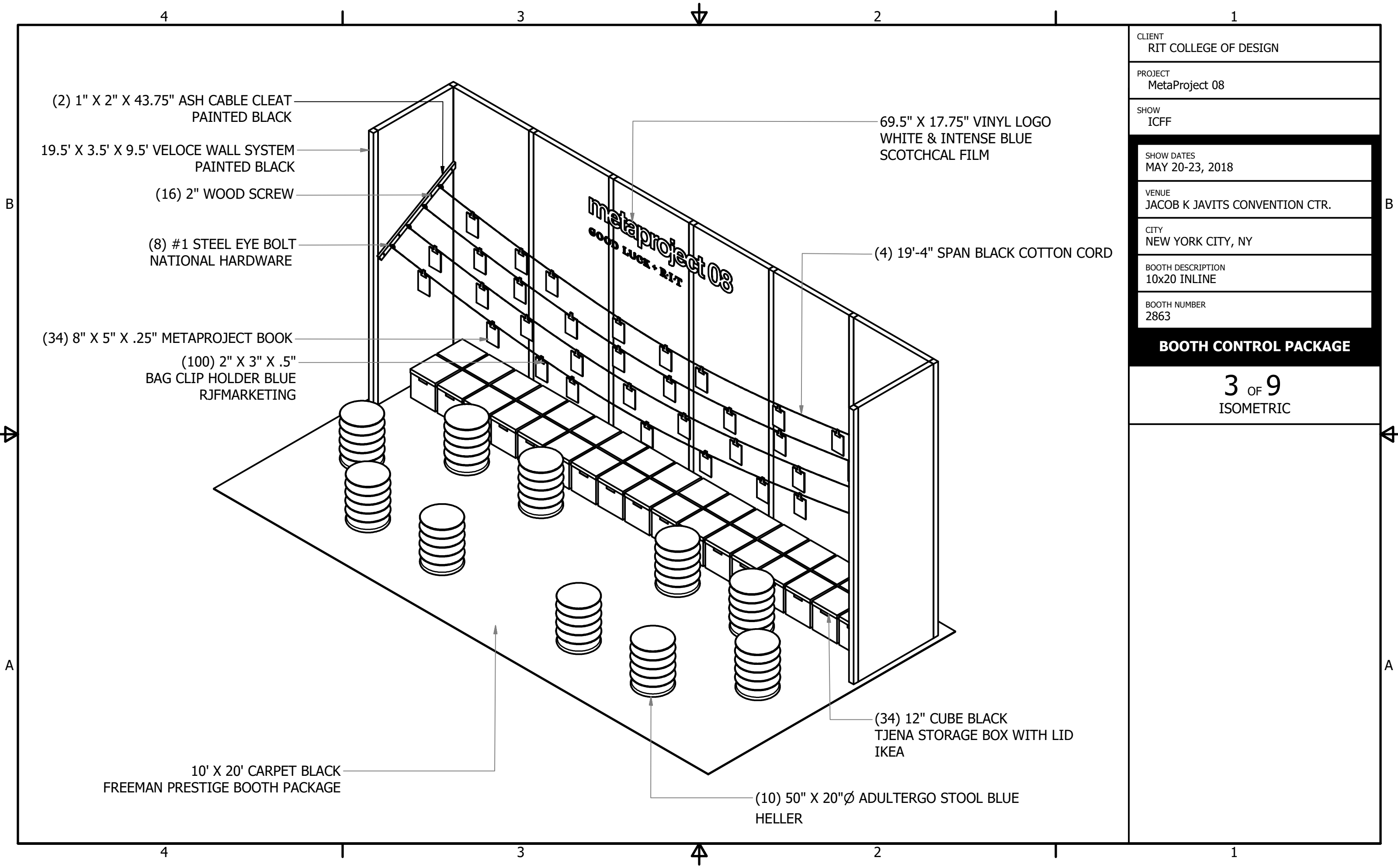
CITY
NEW YORK CITY, NY

BOOTH DESCRIPTION
10x20 INLINE

BOOTH NUMBER
2863

BOOTH CONTROL PACKAGE

2 OF 9
PERSPECTIVE



CLIENT
RIT COLLEGE OF DESIGN

PROJECT
MetaProject 08

SHOW
ICFF

SHOW DATES
MAY 20-23, 2018

VENUE
JACOB K JAVITS CONVENTION CTR.

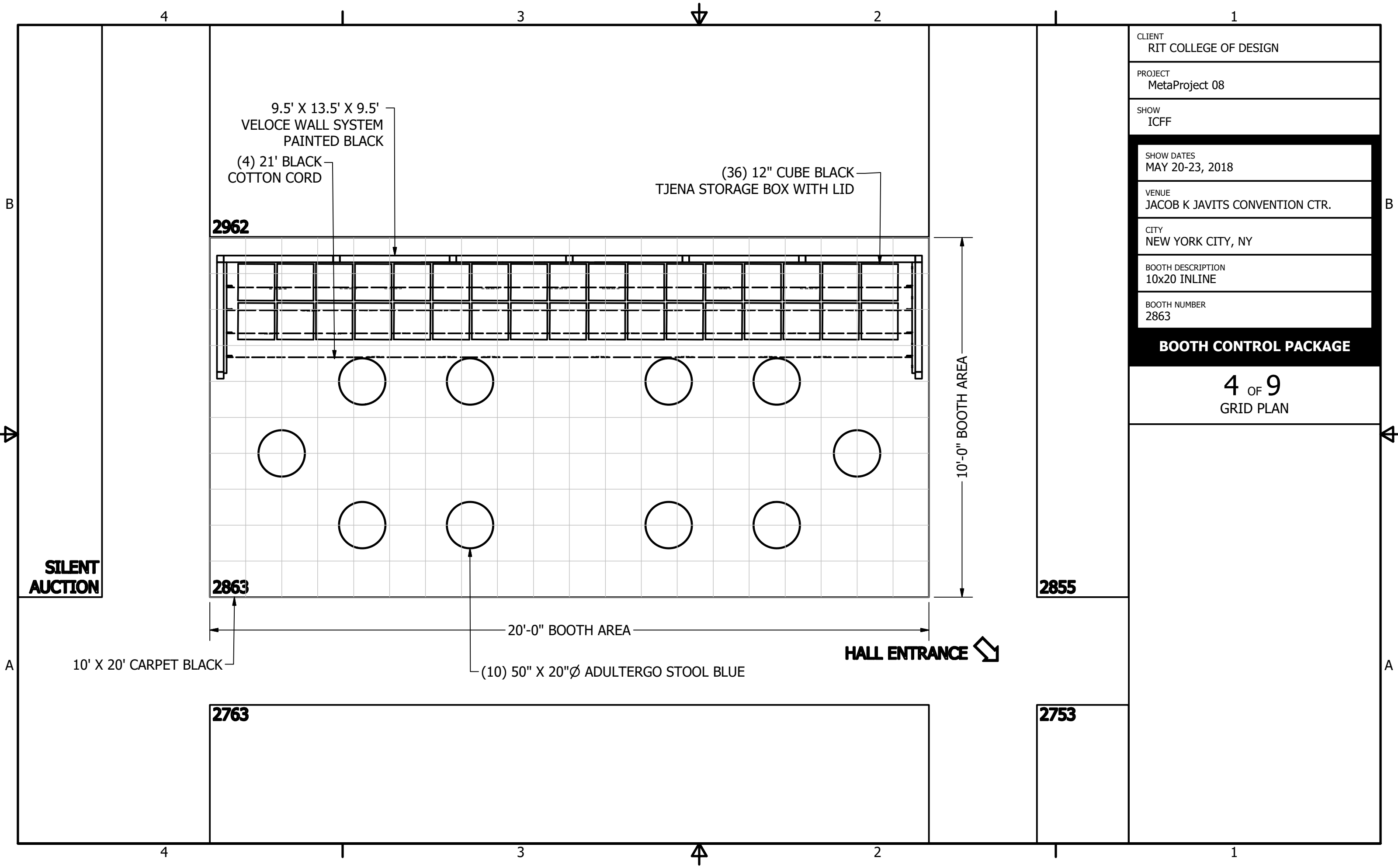
CITY
NEW YORK CITY, NY

BOOTH DESCRIPTION
10x20 INLINE

BOOTH NUMBER
2863

BOOTH CONTROL PACKAGE

3 OF 9
ISOMETRIC

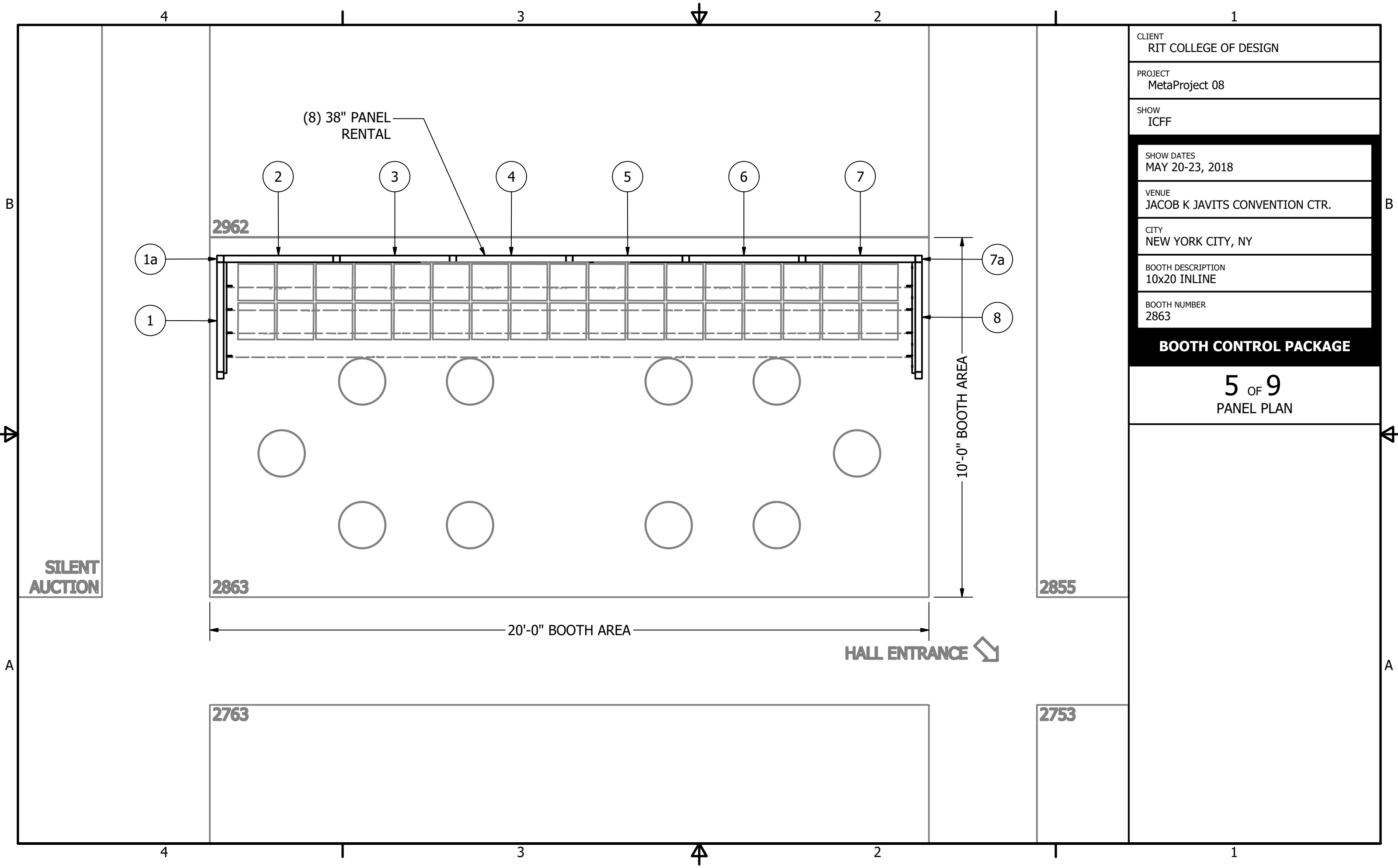


CLIENT	RIT COLLEGE OF DESIGN
PROJECT	MetaProject 08
SHOW	ICFF

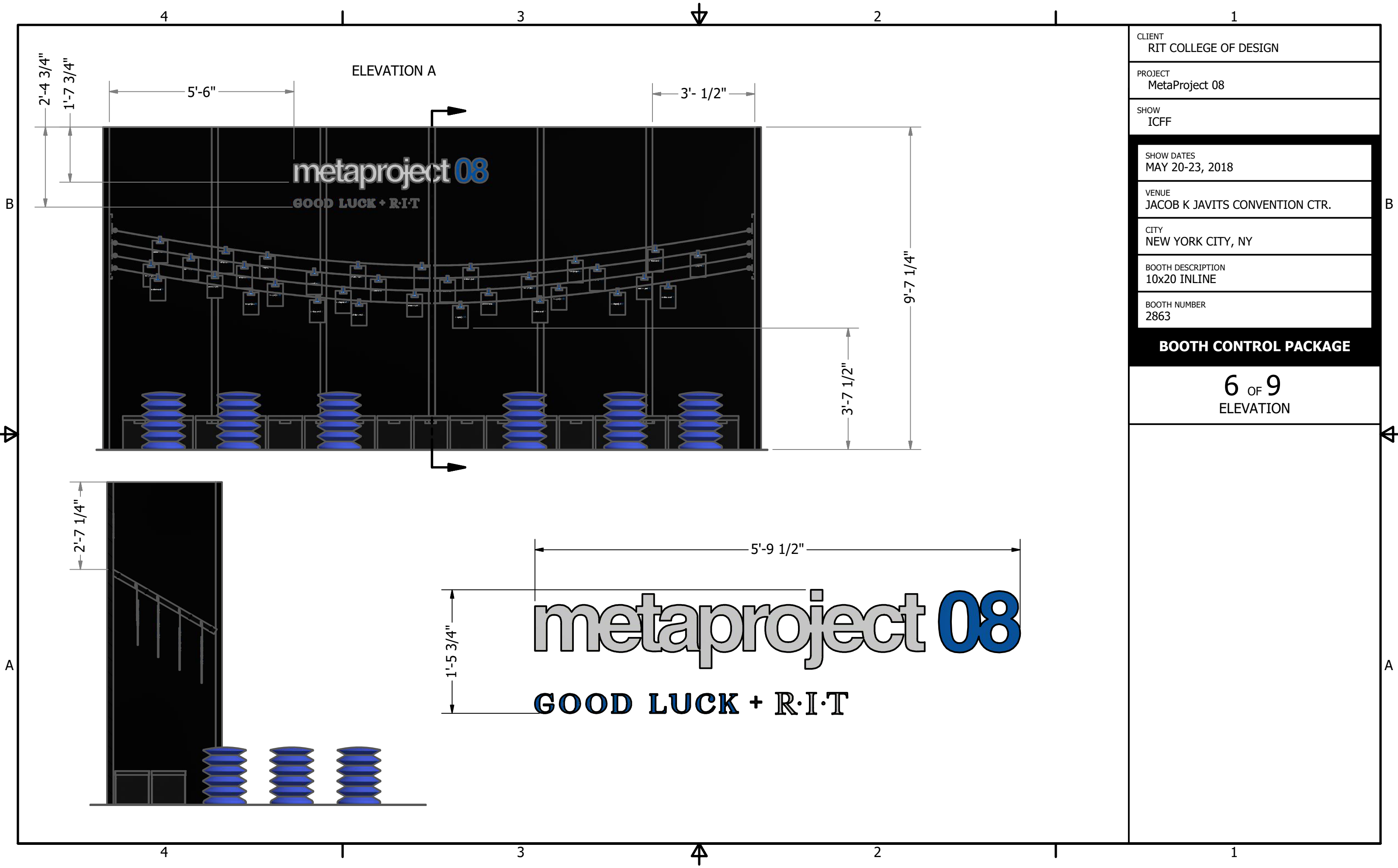
SHOW DATES	MAY 20-23, 2018
VENUE	JACOB K JAVITS CONVENTION CTR.
CITY	NEW YORK CITY, NY
BOOTH DESCRIPTION	10x20 INLINE
BOOTH NUMBER	2863

BOOTH CONTROL PACKAGE

4 OF 9
GRID PLAN



CLIENT	RIT COLLEGE OF DESIGN
PROJECT	MetaProject 08
SHOW	ICFF
SHOW DATES	MAY 20-23, 2018
VENUE	JACOB K JAVITS CONVENTION CTR.
CITY	NEW YORK CITY, NY
BOOTH DESCRIPTION	10x20 INLINE
BOOTH NUMBER	2863
BOOTH CONTROL PACKAGE	
5 OF 9 PANEL PLAN	



CLIENT
RIT COLLEGE OF DESIGN

PROJECT
MetaProject 08

SHOW
ICFF

SHOW DATES
MAY 20-23, 2018

VENUE
JACOB K JAVITS CONVENTION CTR.

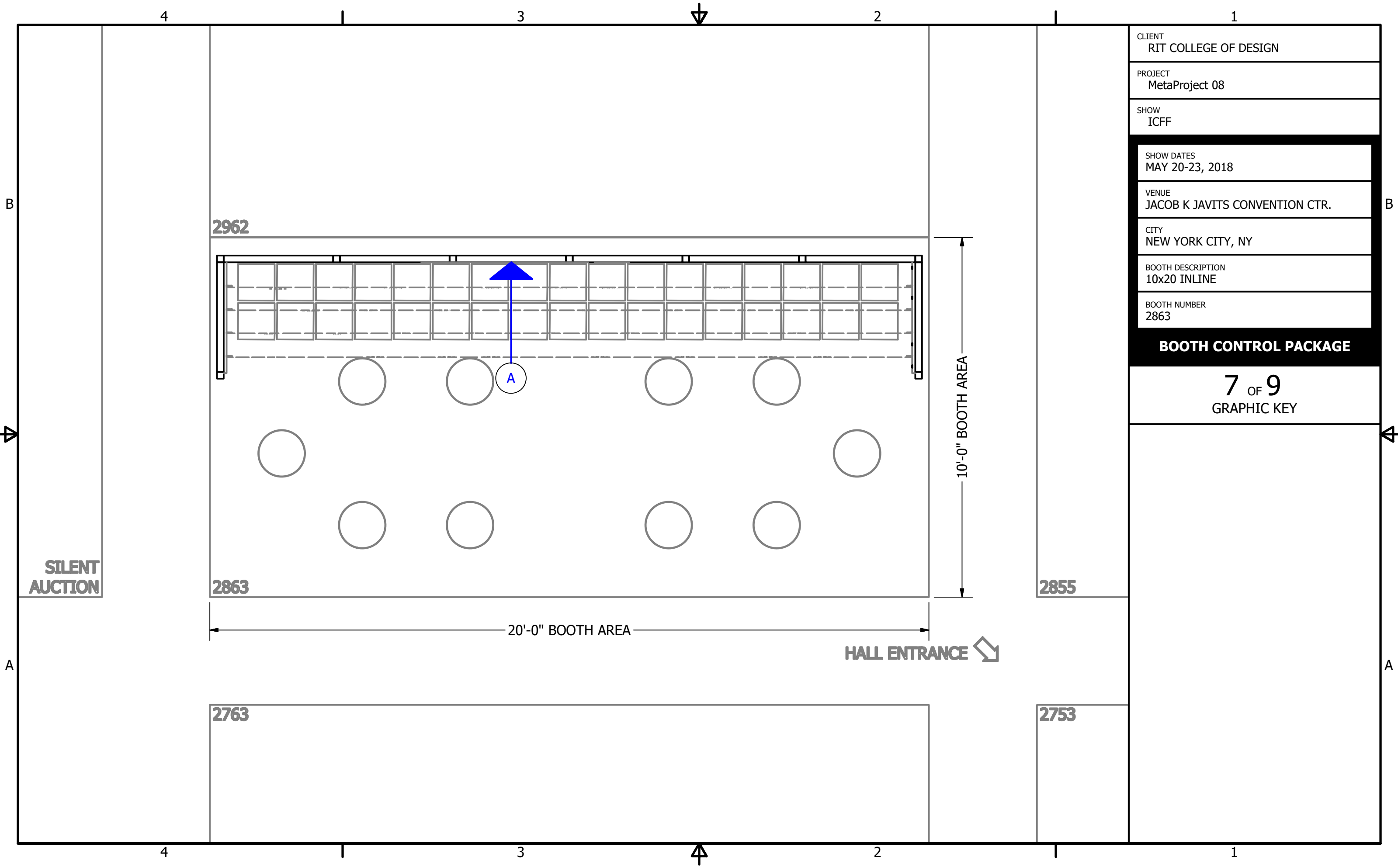
CITY
NEW YORK CITY, NY

BOOTH DESCRIPTION
10x20 INLINE

BOOTH NUMBER
2863

BOOTH CONTROL PACKAGE

6 OF 9
ELEVATION



CLIENT
RIT COLLEGE OF DESIGN

PROJECT
MetaProject 08

SHOW
ICFF

SHOW DATES
MAY 20-23, 2018

VENUE
JACOB K JAVITS CONVENTION CTR.

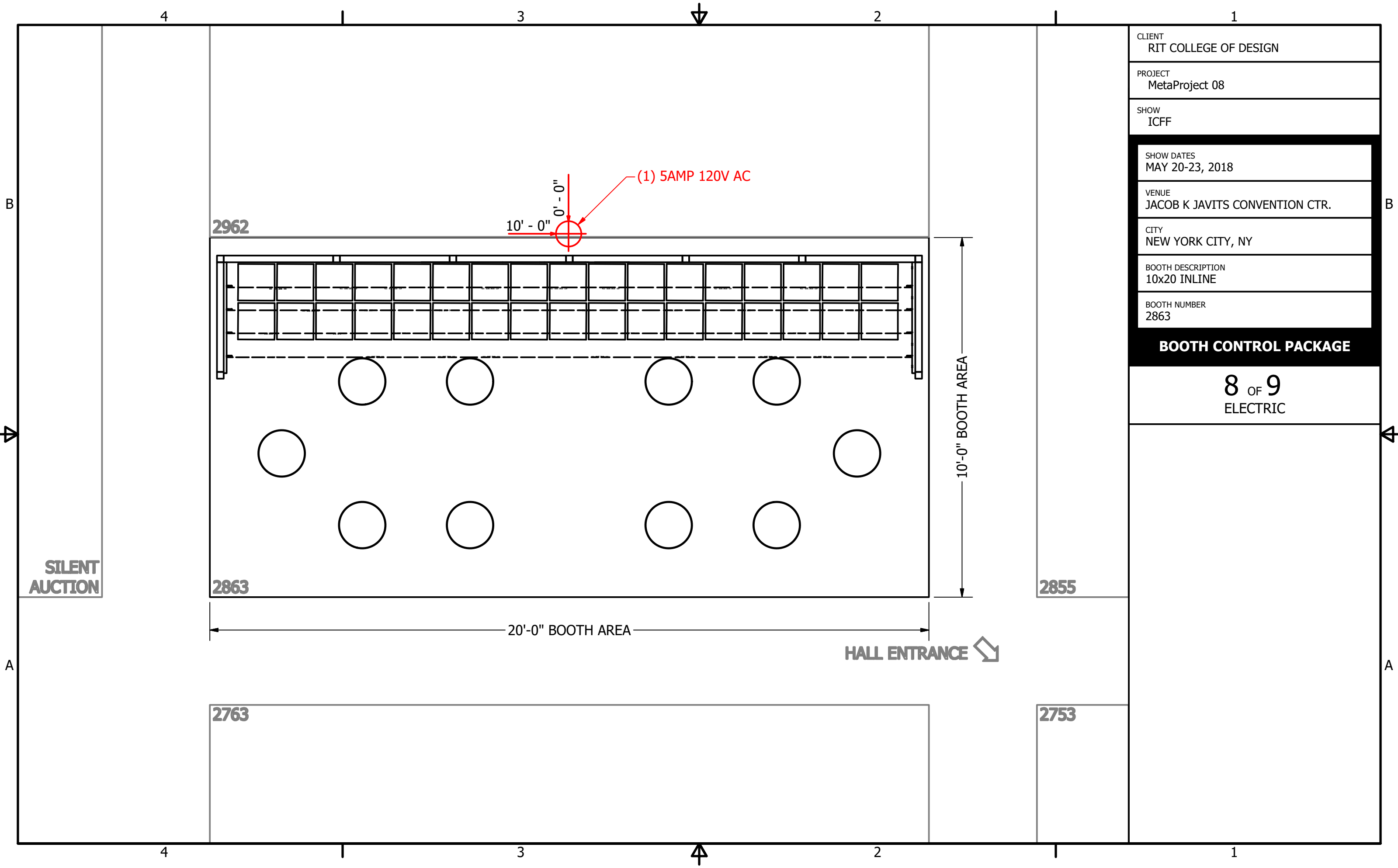
CITY
NEW YORK CITY, NY

BOOTH DESCRIPTION
10x20 INLINE

BOOTH NUMBER
2863

BOOTH CONTROL PACKAGE

7 OF 9
GRAPHIC KEY



CLIENT	RIT COLLEGE OF DESIGN
PROJECT	MetaProject 08
SHOW	ICFF

SHOW DATES	MAY 20-23, 2018
VENUE	JACOB K JAVITS CONVENTION CTR.
CITY	NEW YORK CITY, NY
BOOTH DESCRIPTION	10x20 INLINE
BOOTH NUMBER	2863

BOOTH CONTROL PACKAGE

8 OF 9
ELECTRIC

PARTS LIST		
PART NUMBER	QTY	DESCRIPTION
CLIP	100	PURCHASE - RJFMARKETING - 2" X 3" X .5" BAG CLIP HOLDER BLUE
BOOK	100	PURCHASE - 8" X 5" X .25" METAPROJECT BOOK
CARPET	1	RENTAL - FREEMAN PRESTIGE BOOTH PACKAGE - 10' X 20' CARPET BLACK
CORD	4	PURCHASE - LOWES - 21' BLACK COTTON CORD
VINYL	3	DONATION - RES EXHIBIT SERVICES - 69.5" X 17.75 VINYL LOGO WHITE & INTENSE BLUE SCOTCHCAL FILM
ADULTERGO	10	DONATION - HELLER - ADULTERGO STOOL BLUE
CABLE CLEAT LEFT	1	NEW CONSTRUCTION - 1" X 2" X 43.75" ASH CABLE CLEAT PAINTED BLACK
PANEL ASSEMBLY	1	RENTAL - FREEMAN PRESTIGE BOOTH PACKAGE - 19.5' X 3.5' X 9.5' VELOCE WALL SYSTEM PAINTED BLACK
CABLE CLEAT RIGHT	1	NEW CONSTRUCTION - 1" X 2" X 43.75" ASH CABLE CLEAT PAINTED BLACK
BOX	34	PURCHASE - IKEA - 12" CUBE BLACK TJENA STORAGE BOX WITH LID

CLIENT	RIT COLLEGE OF DESIGN
PROJECT	MetaProject 08
SHOW	ICFF
SHOW DATES	MAY 20-23, 2018
VENUE	JACOB K JAVITS CONVENTION CTR.
CITY	NEW YORK CITY, NY
BOOTH DESCRIPTION	10x20 INLINE
BOOTH NUMBER	2863
BOOTH CONTROL PACKAGE	
9 OF 9 BILL OF MATERIALS	

metaproject 08

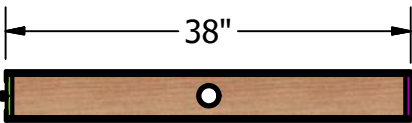
construction drawings*

* typical panel page and relevant BOM information is hypothetical and included only for the purpose of showing the full depth of exhibit documentation

TYPICAL PANEL

QUANTITY 8

TOP VIEW



38"

37 7/8"

PANEL 001

94"

SIDE VIEW

4 11/16"

BOTTOM VIEW

TOP RAIL HAS 1/4-20 T-NUTS INSIDE PANEL
(HOLES ARE OFF SET,
MALE SIDE IS LABLED FOR PLACEMENT)

PLY-008-02

1/4x48x96-(C2 Grade) BIRCH-IMP

ROTO-008

ROTOLOCK-LATCH-SOUTHCO

ALM-027

ALUM-FLAT STOCK- 1/8x1x12ft

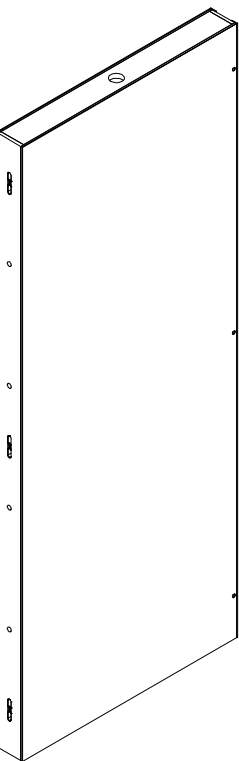
DOWL-026

2" X 5/8 SPIRAL HARDWOOD DOWEL PIN

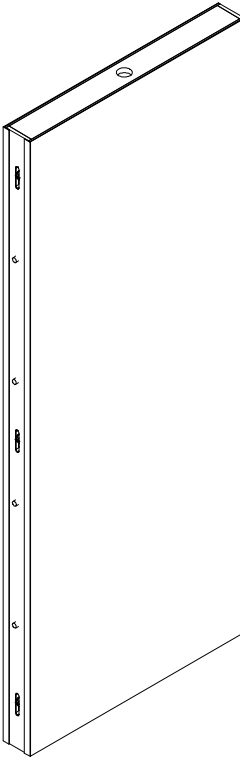
CARD-006

2in DIA x 72in CARDBOARD TUBE

ALL PANEL REVEALS ARE
PAINTED BLACK



ISO VIEW BACK



ISO VIEW FRONT

EXPLODED VIEW

ROTO-007

ROTOLOCK-RECEIVER-SOUTHCO

TUBE STOP RIB
HOLE IS SMALLER

HPL-459-58-4X8

BLACK-FORMICA-MATTE-STD

CLIENT
RIT COLLEGE OF DESIGN

PROJECT
MetaProject 08

SHOW
ICFF

JOB NUMBER

001

DESCRIPTION

TYPICAL PANEL

QUANTITY

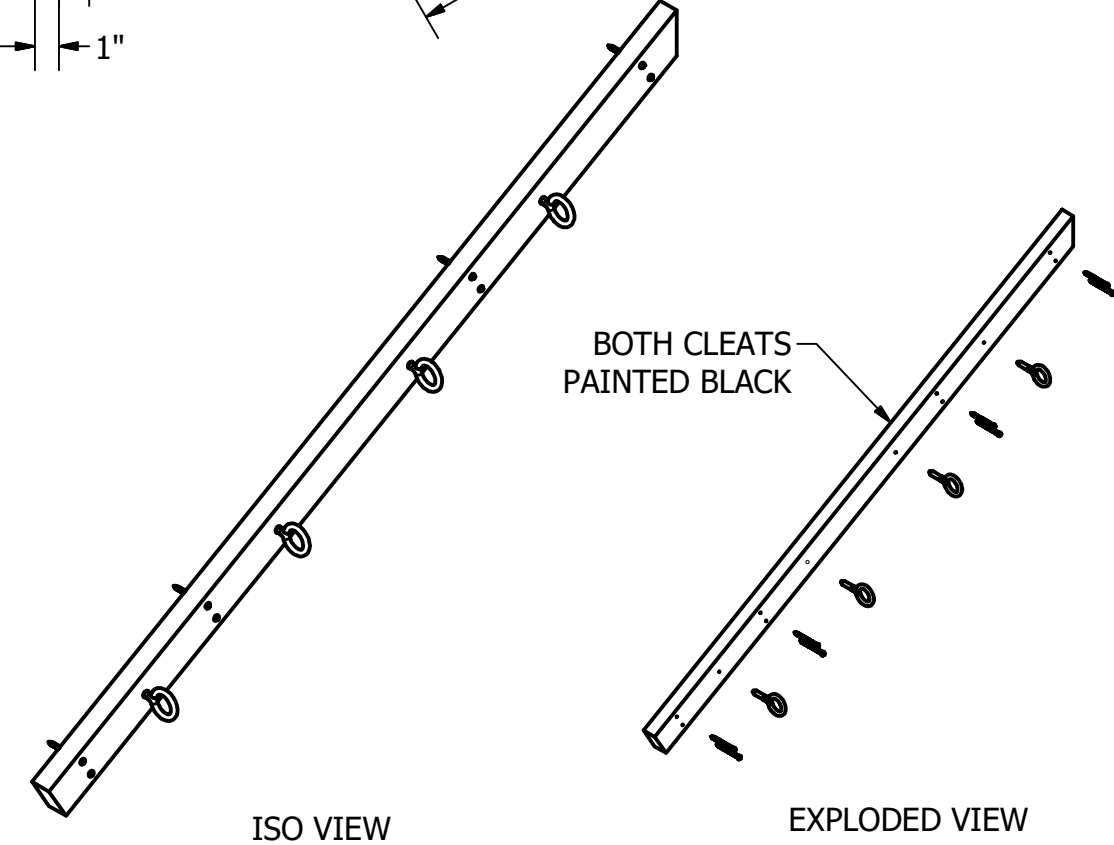
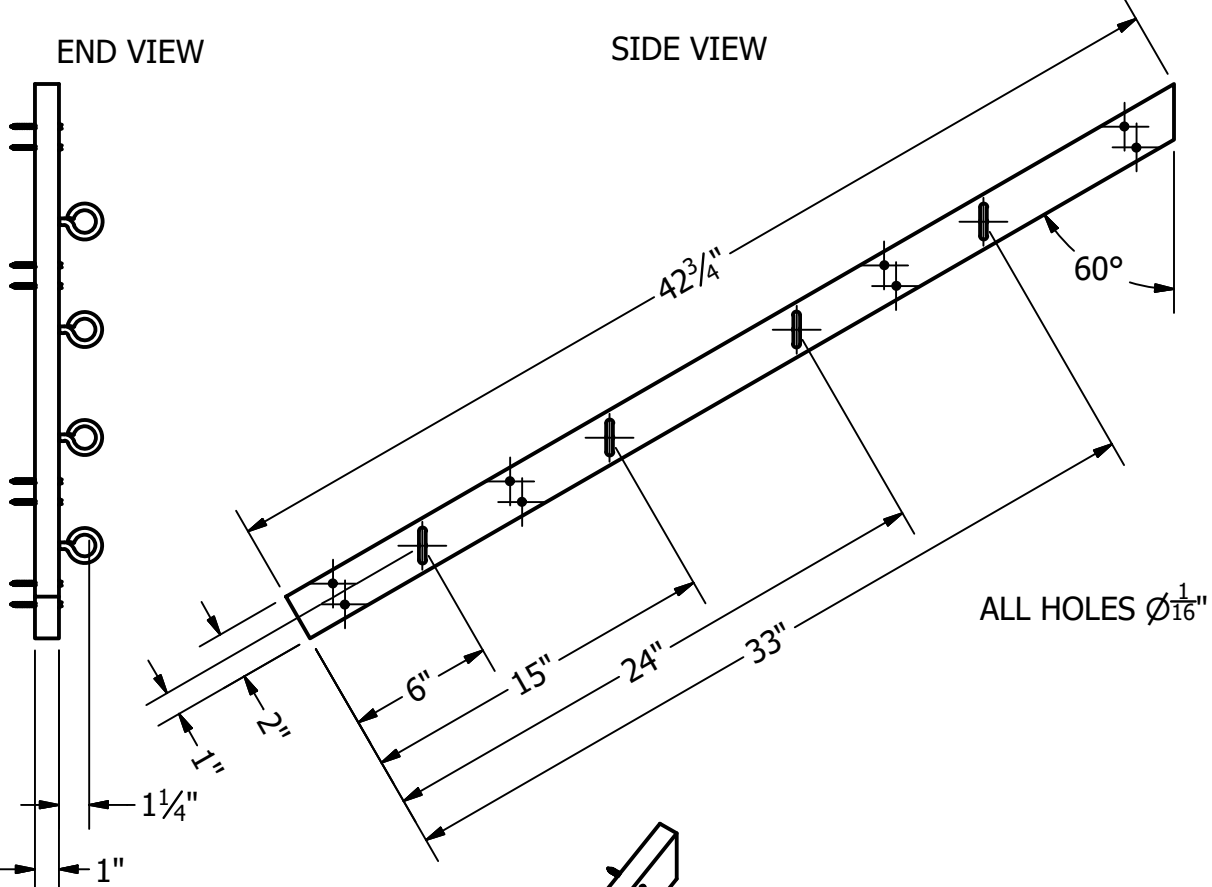
8

ESTIMATING USE ONLY

1 OF 3
PANELS AND CLEATS

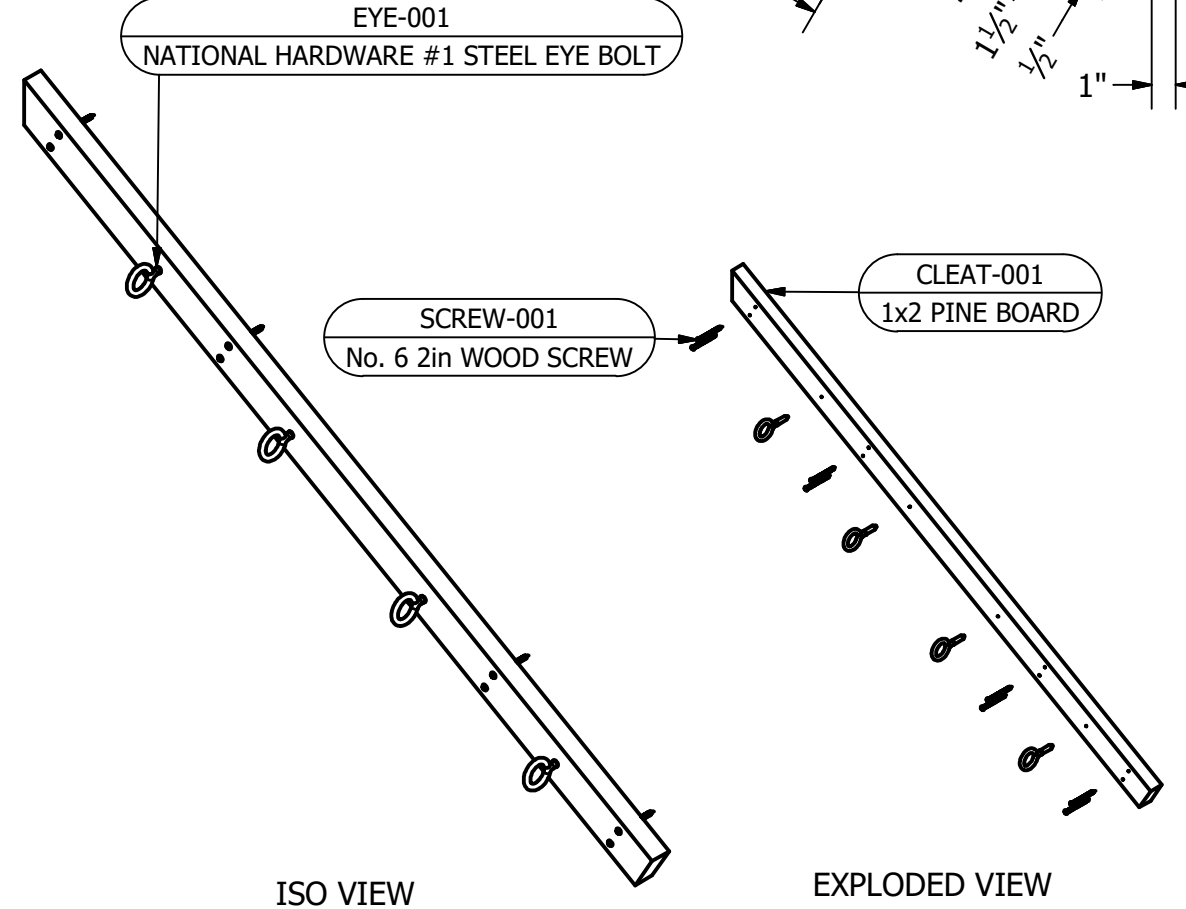
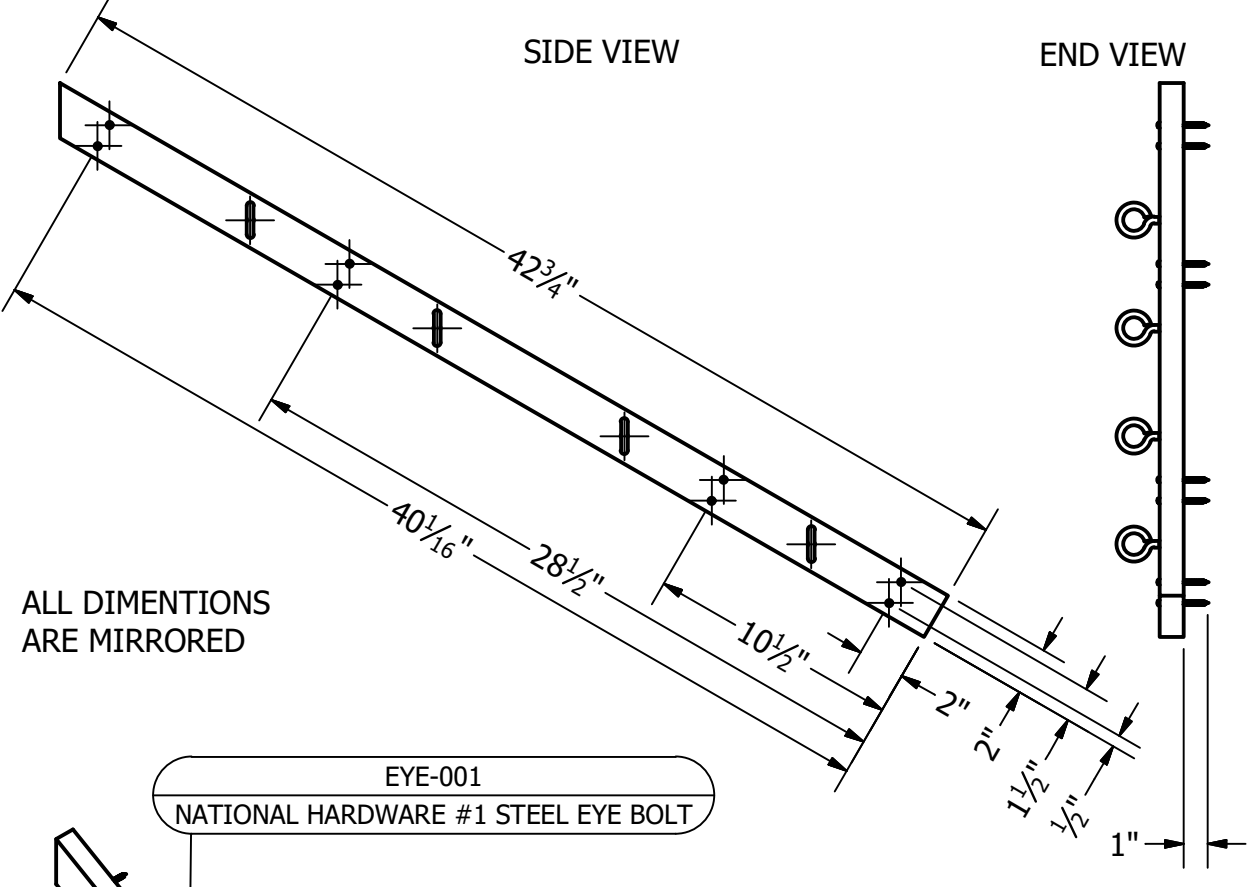
LEFT CLEAT

QUANTITY 1



RIGHT CLEAT

QUANTITY 1



CLIENT	RIT COLLEGE OF DESIGN
PROJECT	MetaProject 08
SHOW	ICFF

JOB NUMBER	001
DESCRIPTION	CABLE CLEATS
QUANTITY	1 OF EACH

ESTIMATING USE ONLY
2 OF 3 PANELS AND CLEATS

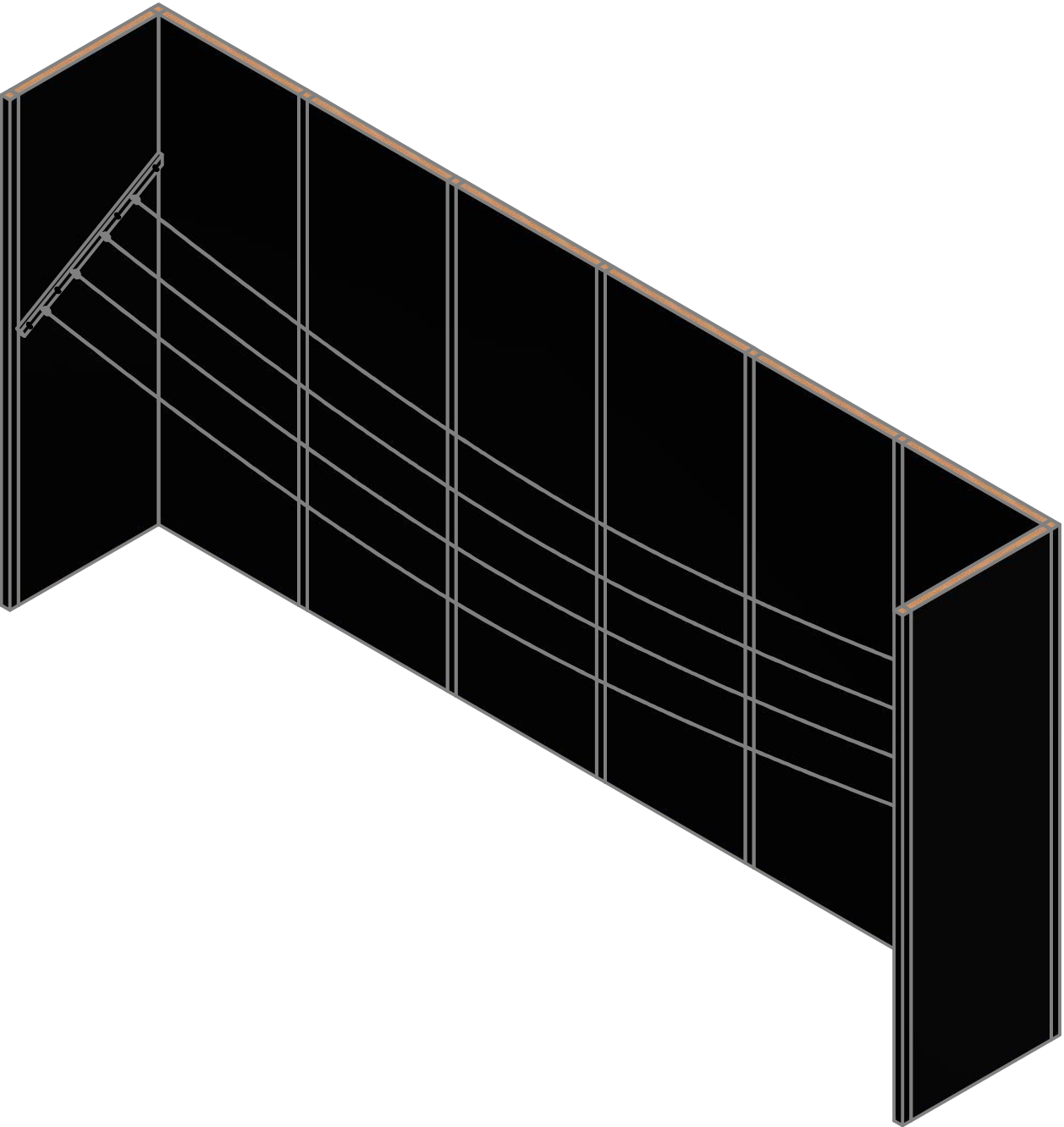
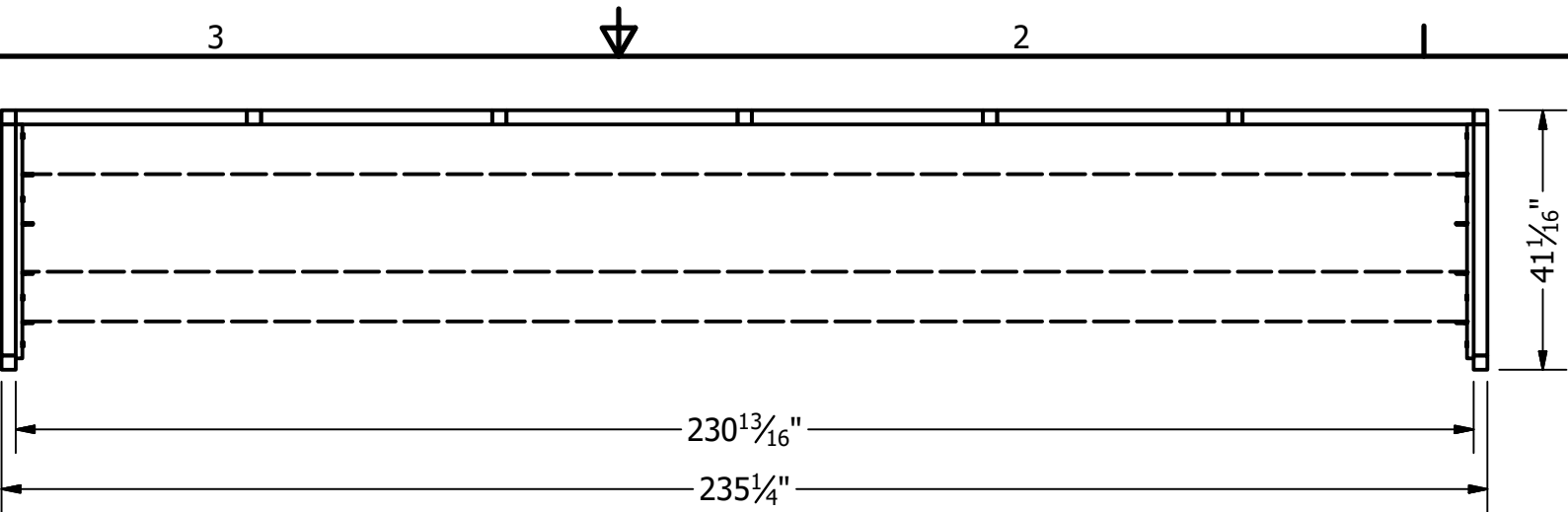
BILL OF MATERIALS

SHEET MATERIALS		
PART NUMBER	QTY	DESCRIPTION
HPL-459-58-4X8	131.2	BLACK-FORMICA-MATTE-STD
PLY-008	131.2	1/4x48x96 BIRCH IMP
PLY-009	18.24	3/4x48x96 BIRCH IMP

VOLUMETRIC MATERIALS		
PART NUMBER	QTY	DESCRIPTION
GLUE-001	10	ADHESIVE-CONTACT CEMENT-RED-5GAL
PAINT-026	1	1 GAL BLACK PAINT

LINEAR FT MATERIALS		
PART NUMBER	QTY	DESCRIPTION
BOARD-001-1X2	7ft	1x2 ASH BOARD
CARD-006	8	2in DIA x 72in CARDBOARD TUBE
DOWL-026	21	2in x 5/8in HARDWOOD DOWL PIN

MANUFACTURED ITEMS		
PART NUMBER	QTY	DESCRIPTION
EYE-001	8	NATIONAL HARDWARE #1 STEEL EYE BOLT
SCREW-001	16	2in WOOD SCREW
ROTO-007	21	ROTOLOCK RECEIVER SOUTHCO
ROTO-008	21	ROTOLOCK LATCH SOUTHCO



CLIENT	RIT COLLEGE OF DESIGN
PROJECT	MetaProject 08
SHOW	ICFF

JOB NUMBER	001
DESCRIPTION	BOM
QUANTITY	

ESTIMATING USE ONLY

3 OF 3
PANELS AND CLEATS

metaproject 08

graphic release sheet



ALL VINYL ON SINGLE SHEET

JOB #	
Quantity:	3
Vinyl	69 1/2" x 17 3/4"
color(s)	White
	Intense Blue
MATCH PRINT: NA	
PROD.RDY.	DATE INIT



CLIENT:	RIT College of Des.	PROJ. # 00001-001
SHOW:	ICFF 2018	
BOOTH DESCRIPTION:	10' x 20'	
SCALE:	1" = 1'	
LOCATION:	Jacob K. Javits Ctr.	
CITY:	New York, NY	
SHOW DATES:	05.20-23.2018	
BOOTH#:	14	
DRAWN BY:	DRS	
DATE:	04.12.2018	
PROJ. MGR:	Tim Prinzig	

REVISIONS		
DATE	DESCRIPTION	INT.
000	000	00

Account Executive:
Project Manager:

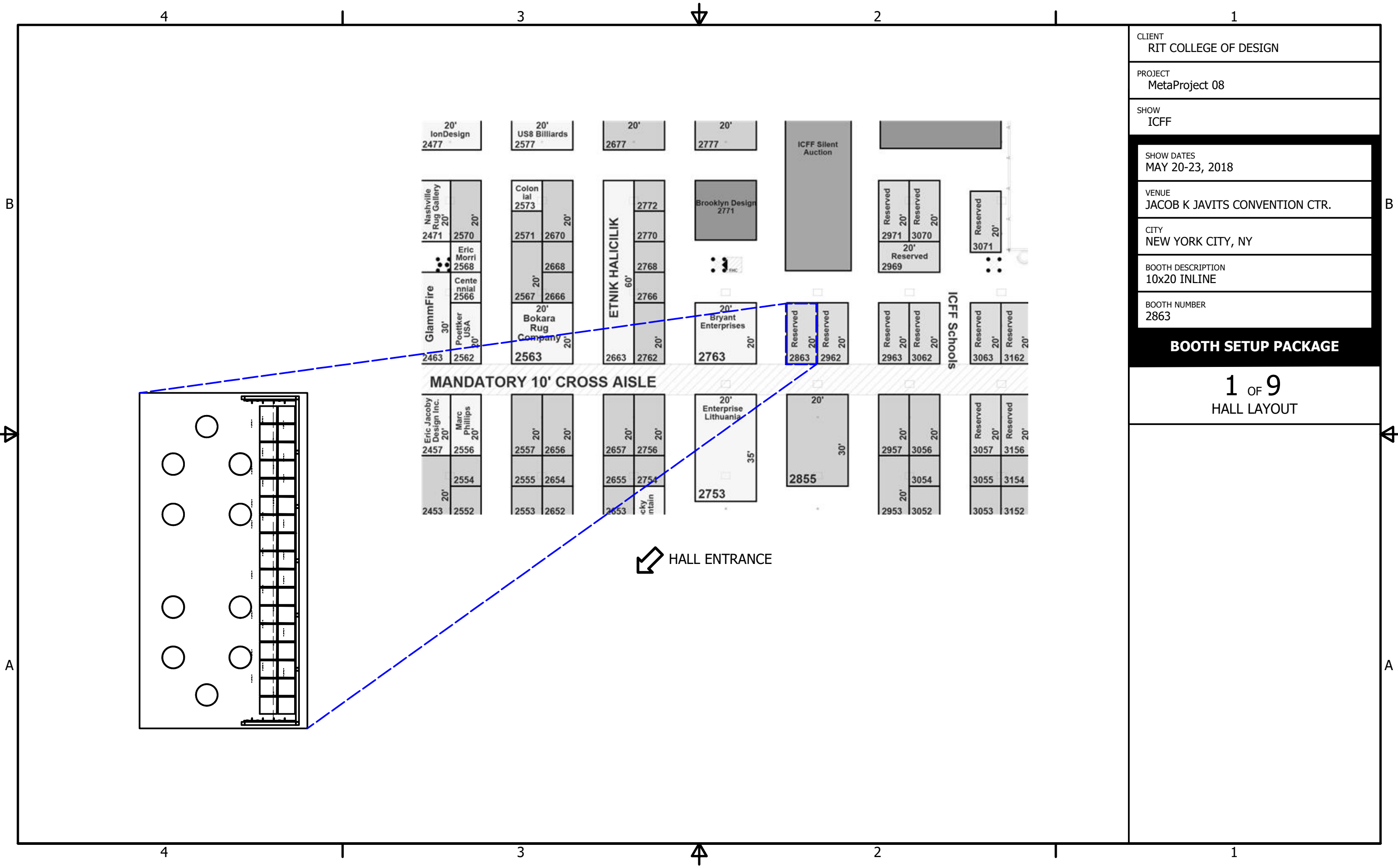


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FAX 585.546.6533
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metaproject 08

setup package



CLIENT	RIT COLLEGE OF DESIGN
PROJECT	MetaProject 08
SHOW	ICFF
SHOW DATES	MAY 20-23, 2018
VENUE	JACOB K JAVITS CONVENTION CTR.
CITY	NEW YORK CITY, NY
BOOTH DESCRIPTION	10x20 INLINE
BOOTH NUMBER	2863

BOOTH SETUP PACKAGE

1 OF 9
HALL LAYOUT



CLIENT
RIT COLLEGE OF DESIGN

PROJECT
MetaProject 08

SHOW
ICFF

SHOW DATES
MAY 20-23, 2018

VENUE
JACOB K JAVITS CONVENTION CTR.

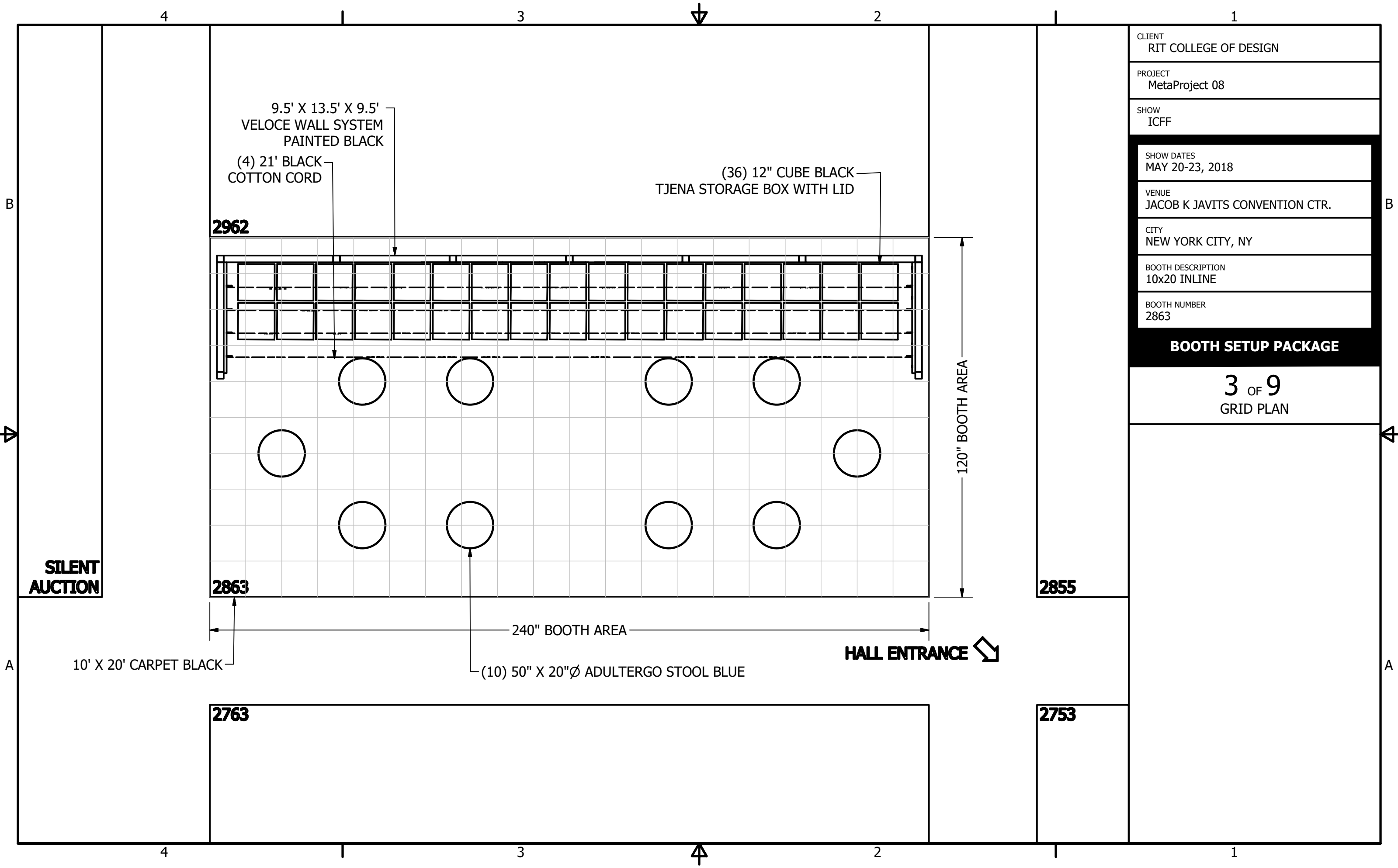
CITY
NEW YORK CITY, NY

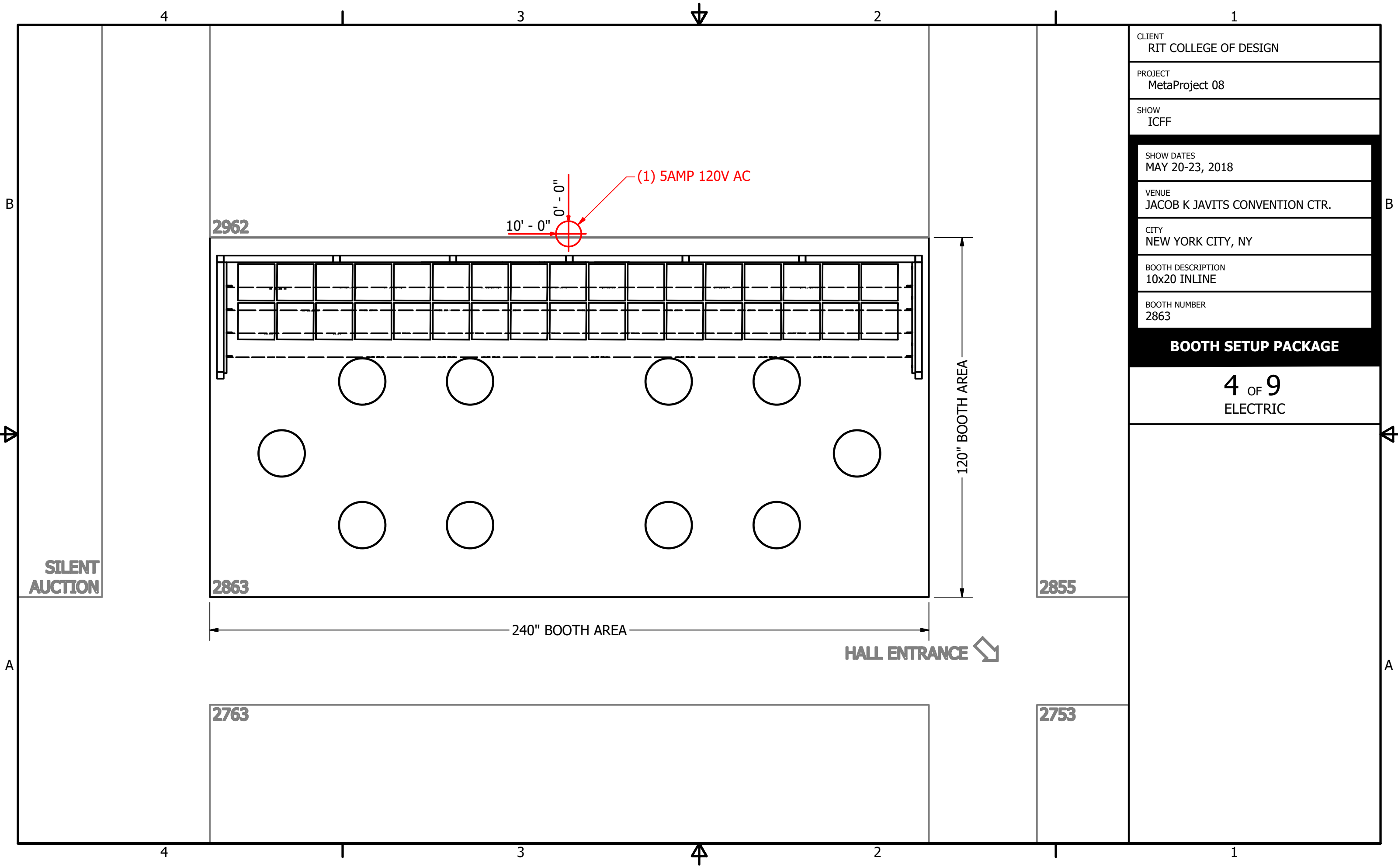
BOOTH DESCRIPTION
10x20 INLINE

BOOTH NUMBER
2863

BOOTH SETUP PACKAGE

2 OF 9
PERSPECTIVE



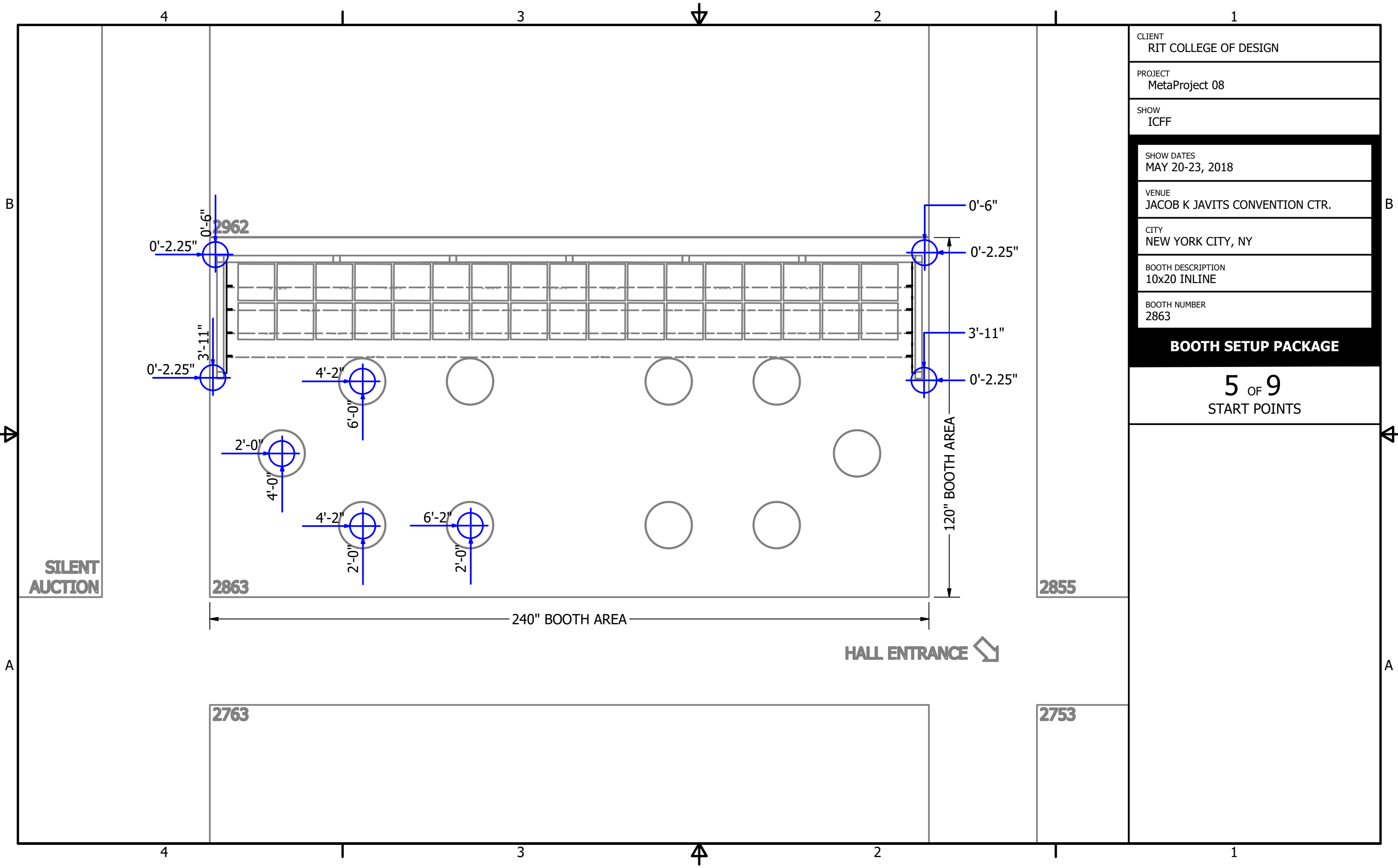


CLIENT	RIT COLLEGE OF DESIGN
PROJECT	MetaProject 08
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VENUE	JACOB K JAVITS CONVENTION CTR.
CITY	NEW YORK CITY, NY
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BOOTH NUMBER	2863

BOOTH SETUP PACKAGE

4 OF 9
ELECTRIC

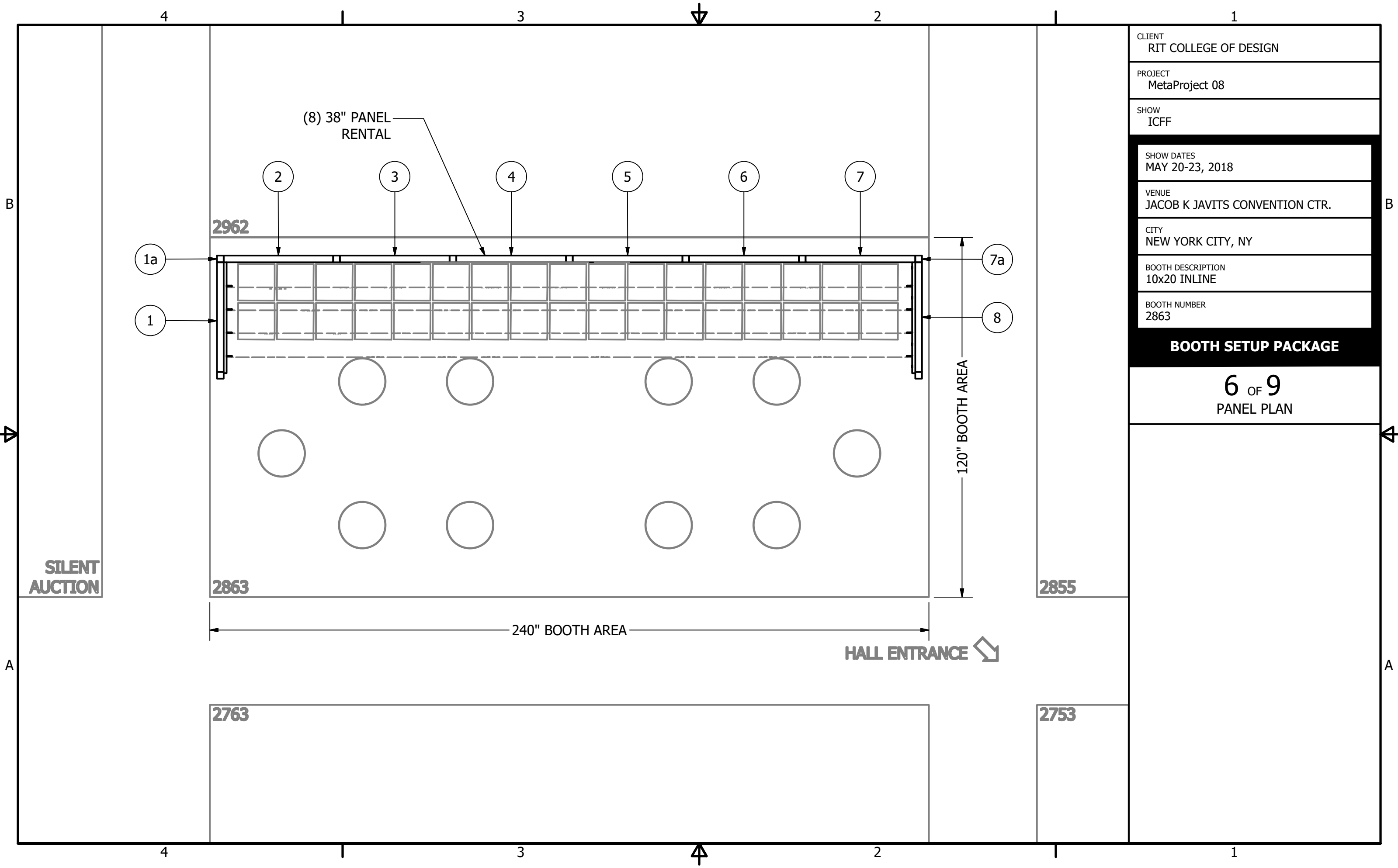


CLIENT	RIT COLLEGE OF DESIGN
PROJECT	MetaProject 08
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VENUE	JACOB K JAVITS CONVENTION CTR.
CITY	NEW YORK CITY, NY
BOOTH DESCRIPTION	10x20 INLINE
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BOOTH SETUP PACKAGE

5 OF 9
START POINTS



CLIENT
RIT COLLEGE OF DESIGN

PROJECT
MetaProject 08

SHOW
ICFF

SHOW DATES
MAY 20-23, 2018

VENUE
JACOB K JAVITS CONVENTION CTR.

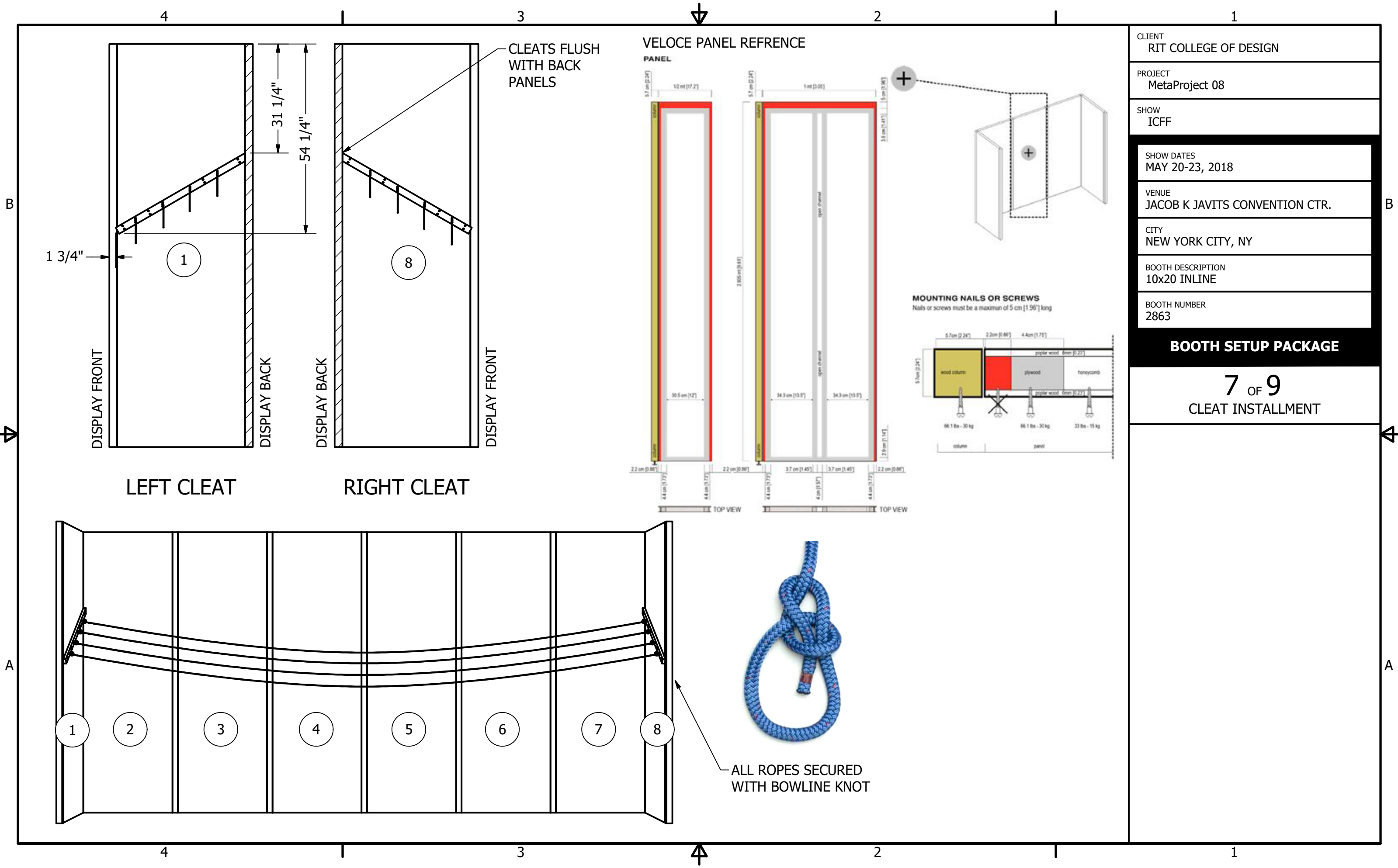
CITY
NEW YORK CITY, NY

BOOTH DESCRIPTION
10x20 INLINE

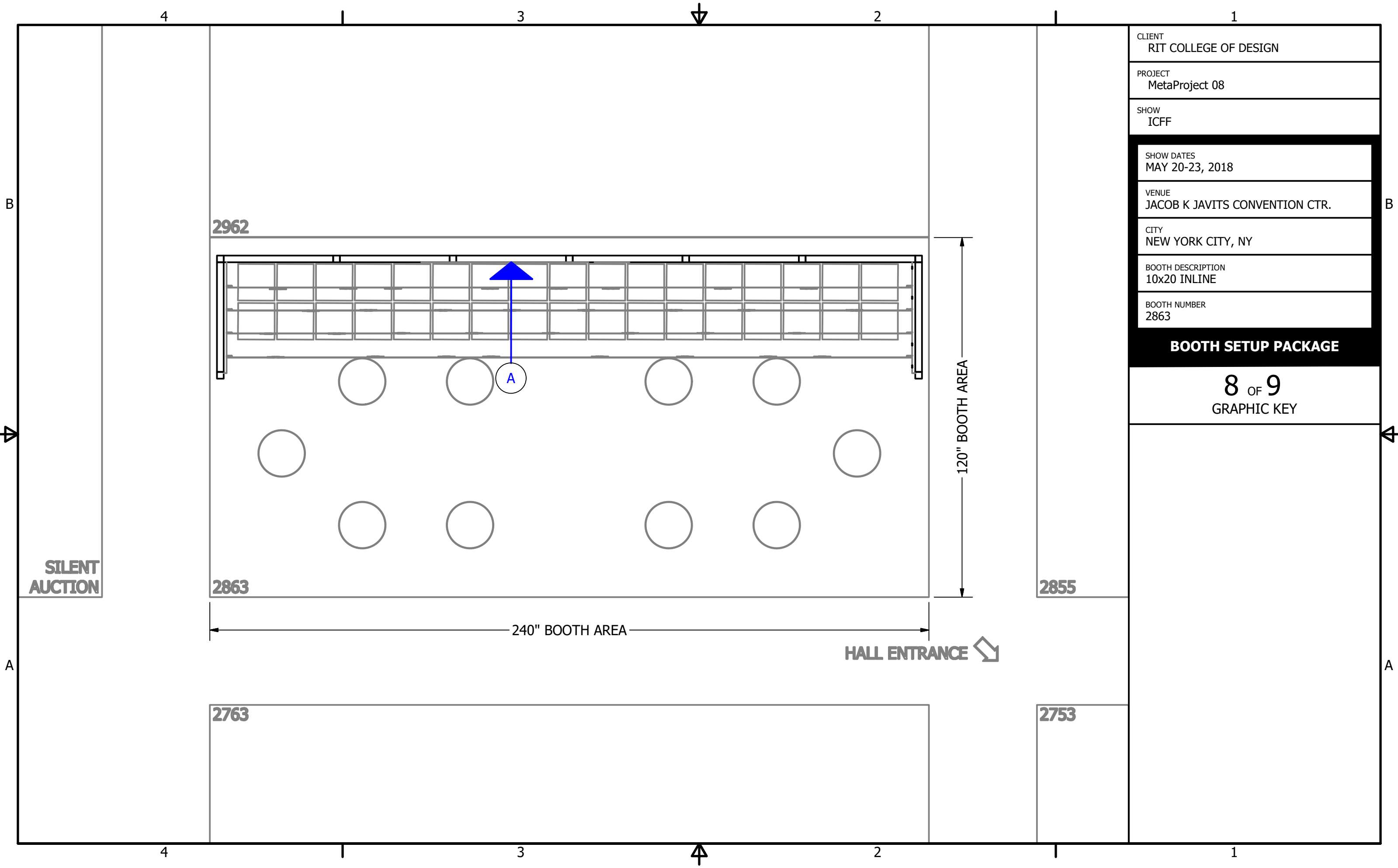
BOOTH NUMBER
2863

BOOTH SETUP PACKAGE

6 OF 9
PANEL PLAN

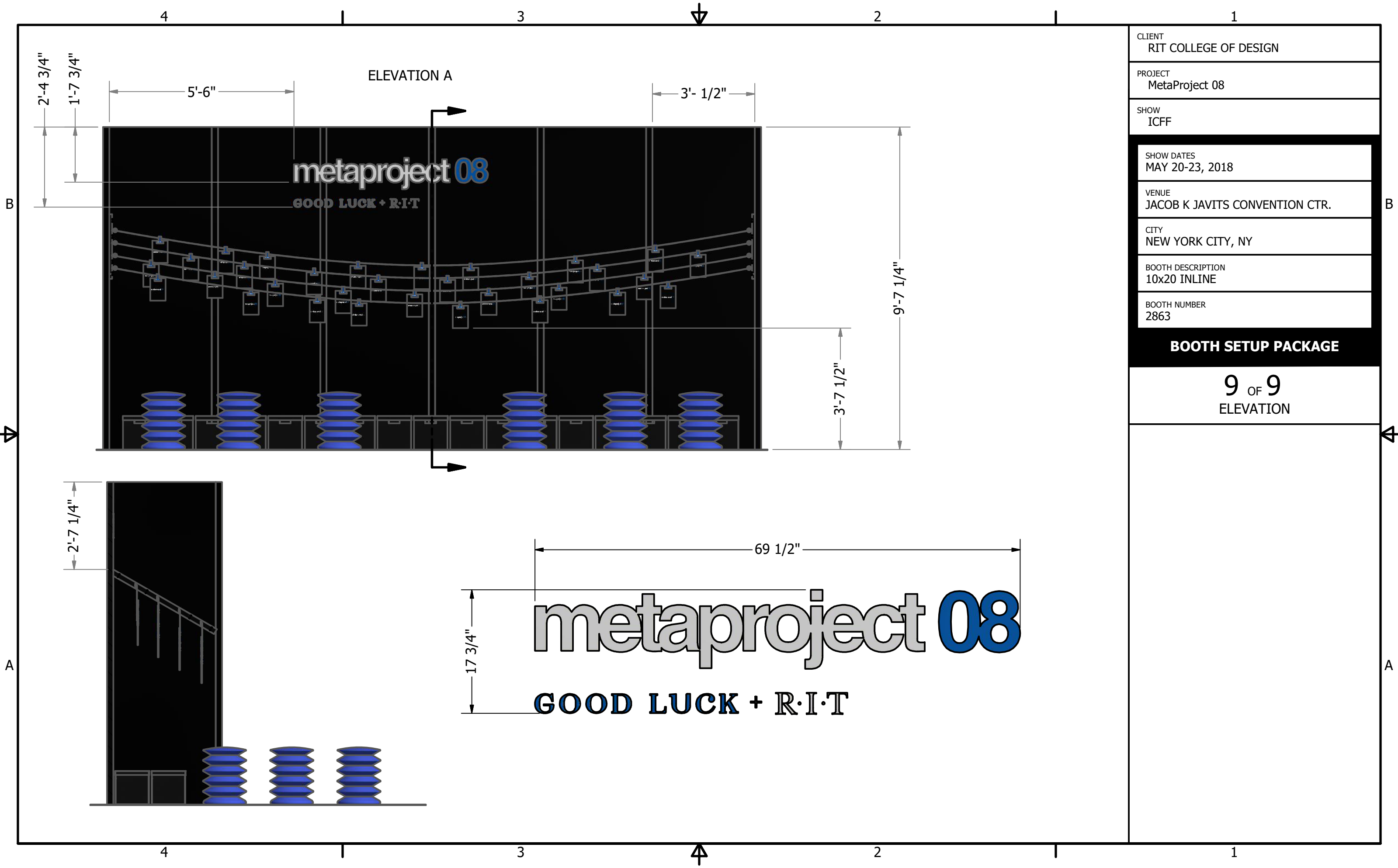


CLIENT	RIT COLLEGE OF DESIGN
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BOOTH SETUP PACKAGE



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BOOTH SETUP PACKAGE

9 OF 9
ELEVATION

metaproject 08

comprehensive show checklist

Comprehensive Construction and Booth Setup Checklist

Construction Materials (assemblies)

PANEL

- (131.2 ft²) **HPL-459-58-4X8** BLACK-FORMICA-MATTE-STD
- (131.2 ft²) **PLY-008** 1/4x48x96 BIRCH IMP
- (18.24 ft²) **PLY-009** 3/4x48x96 BIRCH IMP
- (10) **GLUE-001** ADHESIVE-CONTACT-CEMENT-RED-5GAL
- (8) **CARD-006** 2in DIA x 72in CARDBOARD TUBE
- (21) **DOWL-026** 2in x 5/8in HARDWOOD DOWL PIN
- (21) **ROTO-007** ROTOLOCK RECEIVER SOUTHCO
- (21) **ROTO-008** ROTOLOCK LATCH SOUTHCO

CLEAT

- **PAINT-026** GAL BLACK PAINT
- (7ft) **BOARD-001-1X2** 1x2 ASH BOARD
- (8) **EYE-001** NATIONAL HARDWARE #1 STEEL EYE BOLT
- (16) **SCREW-001** 2in WOOD SCREW

VINYL LOGO

- (10') **VINYL WHITE** DONATION - RES EXHIBIT SERVICES
- (10') **VINYL INTENSE BLUE** DONATION - RES EXHIBIT SERVICES

TJENA BOXES

- (2) **PACKING TAPE** PACKING TAPE WITH DISPENSER
- (34) **TJENA BOX** BLACK

Booth Setup Materials (including assemblies)

- (100) **METAPROJECT BOOK**
- (100) **BAG CLIP HOLDER** PURCHASE - RJFMARKETING
- **CARPET** RENTAL - FREEMAN PRESTIGE BOOTH PACKAGE
- (4) **21' CORD** PURCHASE - LOWES
- (3) **GRAPHIC LOGO** DONATION - RES EXHIBIT SERVICES
- (10) **HELLER ADULTERGO** DONATION
- **PANEL ASSEMBLY** NEW CONSTRUCTION
- **LEFT CLEAT** NEW CONSTRUCTION
- **RIGHT CLEAT** NEW CONSTRUCTION
- (34) **TJENA BOX** PURCHASE – IKEA

Booth Setup Tools

- (4) **16ft TAPE MEASURE**
- (2) **SQUIGIS** FOR VINYL APPLICATION
- (5) **ALLEN KEY** FOR PANEL SETUP
- (2) **HAND DRILL**
- (2) **PHILLIPS HEAD DRILL BIT**
- (2) **1/16in DRILL BIT** FOR PREDRILLING CLEAT HOLES
- **UTILITY KNIFE** FOR CUTTING ROPE
- (5) **EXTRA BLADES** EXTRA
- **LIGHTER** FOR FINISHING ROPE ENDS